about stupid cancer

**Stupid Cancer**, a 501(c)3 nonprofit organization, is the largest charity that comprehensively addresses young adult cancer through advocacy, research, support, outreach, awareness, mobile health and social media. Our innovative, award-winning and evidence-based programs and services serve as a global bullhorn to propel the young adult cancer movement forward.

why young adults?

Young adult cancer (age 15-39) is largely unknown in the war on cancer with 72,000 new diagnoses each year. **That’s one every eight minutes.** This is not OK! This neglected group—now millions strong—has limited resources, inadequate support, and, more importantly, a lack of awareness and understanding from the community around them.

mission & purpose

**BUILD community**

**ADVOCATE** on behalf of the voiceless and underserved

**ENERGIZE** a social movement with unbridled momentum

**SERVE** those affected with value and opportunity

**PROVIDE** meaningful survivorship

**ACTIVATE** brand loyalists to engage with the greater change

**DISRUPT** the very definition of nonprofit

**EDUCATE** the general public through action and awareness
Today, 20 million Americans are impacted by young adult cancer. Our current audience reflects a diverse and growing population.
Angel Reynoso, 32
Survivor: Brain Cancer

“When I was first introduced to the organization, I knew instantly that I was home for the first time since my diagnosis. My life is forever changed with Stupid Cancer as my home.”

Brianna Commerford, 17
Survivor: Hodgkin’s Lymphoma

“Surviving childhood cancer is hard enough, but growing into your teenage years without a community like Stupid Cancer is now an unthinkable idea. Every teen needs us.”

John Sabia, 35
Caregiver: Brain Cancer

“Life, Living, Community, Hope, Trust, Faith. There really aren’t enough words out there that sum up what this incredible community of friends mean to me and to the world.”

Jennifer & Chad Rachman, 37
Survivor/Caregiver: Ovarian Cancer

“Cancer made us feel very alone, but through Stupid Cancer, we realized that we became part of something much larger than ourselves. We now know we’re all in this together.”

Jess Mac, 23
Survivor: Stomach Cancer

“My doctor may have cured me but Stupid Cancer saved my life. I try to live every day to it’s fullest in spite of the daily challenges I face living through and beyond by diagnosis.”

Philotmina Varghese, 29
Survivor: Hodgkin’s Lymphoma

“I spend my days dancing, singing karaoke with my friends, and trying to make the world a better place by working for and volunteering at various nonprofit organizations.”
what we do

**CancerCon** is our annual global congress as well as the premier oncology conference and social networking event for the young adult cancer movement.

**The Stupid Cancer Road Trip** is an annual two-week, cross-country goodwill tour hosting special local events along the way with cancer centers and survivors in major US markets.

**The OMG! Cancer Summits for Young Adults** are large regional conferences and networking events for patients, survivors and caregivers affected by young adult cancer.

**Stupid Cancer Hospital Kits** supply thousands of hospitals and cancer centers with branded patient support literature for their young adult patient and caregiver population.

**Instapeer** is an anonymous mobile matching and messaging platform that ends isolation and improves quality of life for young adult cancer patients, survivors and caregivers.

**Stupid Cancer For Dummies** is an innovative take on cancer support literature, filled with expert advice, age-appropriate content and links to targeted programs, services and resources.

**Stupid Cancer Boot Camps** are single-day regional young adult cancer support workshops produced in partnership with local cancer centers to build and empower communities.

**Stupid Cancer Meet-ups** are our signature community development, outreach, awareness and peer-connection program, complementing existing support group services in local areas.

**The Stupid Cancer Show** is our award-winning talk radio podcast that, since 2007, has given voice to the young adult cancer movement and elevated the cause into the global spotlight.

**The Stupid Cancer Store** is the epicenter of our global eCommerce platform and catalyzes our brand awareness and public image through a compelling consumer retail experience.

**Stupid Cancer Town Halls** are single-topic evening seminars produced collaboratively with community cancer centers and local retail or commercial partners and collaborators.

**The Stupid Cancer Community Forums** are where thousands convene to connect, share wisdom, exchange ideas and actively benefit from a safe and supportive online experience.
our impact

- 7.6B media impressions
- 41M monthly social reach
- 22M monthly social web hits
- 4.4M radio show subscribers

- 850 meet-ups organized
- 31K miles driven

- 330K Facebook followers
- 30K Twitter followers
- 22K Instagram followers
- 50K email subscribers

- 32 major events produced
- 8K attendees served

2007 • 2008 • 2009 • 2010 • 2011 • 2012 • 2013 • 2014 • 2015 • 2016
“...an unparalleled resource for cancer patients in their teens, 20s and 30s.” — The Washington Post

“...the dominant youth cancer non-profit in the country.” — MTV NETWORKS

stupidcancer.org
“Within the young adult cancer community, we hold no one’s disease above anyone else’s. It is not a contest about body parts and the playing field is leveled when stupid cancer comes along. There are no “good” cancers. Benign tumors can be just as devastating as malignant ones. Issues of isolation, fear, relationships, fertility, parenting, caregiving, careers and insurance are equally shared. We believe that when the doctor says, “You’re cured. Go home.”, that’s not the end of the story. We have the right to survive with dignity and quality and we deserve to be treated age-appropriately. Cancer survivorship is an art; and the art of your survivorship is how you choose to get busy living. This is who we are. We are one community. We are hundreds of thousands strong. We are changing the rules. We are Stupid Cancer!”