

OMG 2012 LEGAS



CANCER SUMMIT FOR YOUNG ADULTS AGENDA

03/31 - 04/01
PALMS CASINO RESORT
OMG2012.ORG

DIAMOND

AMGEN[®]

Oncology

SPENCER'S

PLATINUM

Lilly



GOLD

SeattleGenetics[®]

sigma-tau
Pharmaceuticals, Inc.

PROMETHEUS[®]
Pharmaceuticals & Biopharmaceuticals



**Hansen's
Natural**
vitamins

SILVER

Genentech

BRONZE

- American Cancer Society
- Boehringer Pharmaceuticals
- CaringBridge
- IHadCancer.com
- Int'l Testicular Cancer Foundation
- Leukemia & Lymphoma Society
- LIVESTRONG
- Morphotek
- Quicken Loans

FRIDAY MARCH 30th

(*survivor)

02:00pm – 05:00pm | **REGISTRATION • NETWORKING • EXHIBIT HALL OPEN**

@PEARL THEATER

05:00pm – 07:00pm | **DINNER ON YOUR OWN**

07:00pm – 10:00pm | **KICKOFF RECEPTION** [21+, Free admission with name badge and valid ID]
Special LIVE Performance By YA Survivor/Hip-Hop Artist "Urbalist"

@MOON

SATURDAY, MARCH 31st

07:00am – 08:45am | **GROUP BREAKFAST** [Sponsored by Eli Lilly & Volkswagen]

@BALLROOM

07:00am – 08:45am | **REGISTRATION, NETWORKING, EXHIBIT HALL OPEN**

@PEARL THEATER

09:00am – 10:30am | **OPENING CEREMONIES**

@PEARL THEATER

Welcoming Remarks & Housekeeping

Allison Ward*
Chair, OMG! Steering Committee

Birth Of A Movement: 5 Years Of Stupid Cancer

Matthew Zachary*
Founder/CEO, Stupid Cancer

Stupid Cancer "Extreme Survivor" Award Presentation

Will Reiser*
Screenwriter, "50/50" Movie

A Conversation With Will Reiser

Stupid Cancer Show Co-Hosts Matthew Zachary and Lisa Bernhard welcome young adult survivor and writer/producer Will Reiser (on whose life the film "50/50" is based) for a candid sit-down interview to discuss his story, the film, its impact on the movement and what he's up to next.

10:30am – 11:15am | **[PLENARY] EARTH2.0 AND THE ENVIRONMENT** [Sponsored by Metzger Law Group]

@PEARL THEATER

A pivotal dialogue about the 500lb gorilla in the room: environmental links to cancer. Learn about the science behind common chemical exposures, unregulated carcinogens in our food, air and water, the chemical industry's huge influence and what we can do about it.

Lindsay Dahl
Deputy Director
Safer Chemicals, Healthy Families

Connie Engel
Compact Relations Coordinator
Campaigns For Safe Cosmetics

Ana Mascareñas
Policy & Communications Coordinator
Physicians for Social Responsibility

11:15am – 12:00pm | **THE "GAMES GUY" RETURNS**

@PEARL THEATER

Priming The Pump

Bill Kubicek
Founder/CEO, NextStep.org

12:00pm – 12:45pm | **GROUP LUNCH** [Sponsored by Metzger Law Group, Prometheus, Seattle Genetics & Sigma Tau]

@BALLROOM

01:00pm – 02:00pm | **LARGE CONCURRENT WORKSHOPS**

[SESSION ONE]

Self Image: Through The Looking Glass

 [Sponsored by Seattle Genetics]

@PLAYBOY CLUB

The effects of cancer on the body are more than just skin deep. Enter a "theater in the round" conversation on embracing all of you, what you look like, who you are as a survivor and the impact of cancer on relationships and intimacy.

Sage Bolte, Ph.D
Oncology Counselor
INOVA Health Systems

Tamika Felder*
YA Survivor, Cervical Cancer
Founder/CEO, Tamika & Friends

Jonny Imerman*
YA Survivor, Testicular Cancer
Founder, Imerman Angels

Sueann Mark, Ph.D*
YA Survivor, Breast Cancer
Sex Educator

Know Your Skin: Tanning, Skin Cancer and Melanoma

 [Sponsored by Prometheus]

@MOON

Beyond just sunscreen, get the facts about awareness and prevention of melanoma as the leading cancer diagnosed in young adults. Learn from the experts on how to protect your body from the harmful effects of the world we live in.

H. L. Greenberg
Las Vegas Dermatology
Clinical Assistant Professor
Nevada School of Medicine

Samantha Guild
Patient Advocate
AIM At Melanoma

Leonard Sender, MD
Board Chair, Stupid Cancer
Clinical Professor of Medicine
Children's Hospital Orange County

Michael Wong, Ph.D.
Director, Melanoma Program
Clinical Professor of Medicine
USC Norris Comprehensive Cancer Center

Navigation: Careers and Insurance

@PEARL THEATER

A special workshop dedicated to empowering and educating people with cancer to thrive in their workplace and know their workplace rights with respect to human resources, health insurance and legal and disability entitlements.

Joanna L. Morales, Esq.
Cancer Rights Attorney
Principal, North Star Alliances

Rebecca Nellis
Director of Programs
Cancer and Careers

Mom? Dad? Support For Our Adult Parents [Sponsored by Seattle Genetics]**@PALMS LOUNGE***Gain perspective and wisdom from the stories of parents who stood hand in hand with their young adult children as they faced cancer together.*Julie Larson, LCSW
Cancer Patient Advocate
NYC PsychotherapistKirk Brower
Parent of YA Survivor
Anna BrowerLouis Greenzweig
Parent of YA Survivor
Matthew ZacharyJaime Seltzer
Parent of YA Survivor
Amanda SeltzerCarolyn Zimmerman
Parent of YA Survivor
Janan Zimmerman**02:15pm – 03:15pm | LARGE CONCURRENT WORKSHOPS****[SESSION TWO]****Self Image: Through The Looking Glass** [Sponsored by Sigma Tau]**@PLAYBOY CLUB***The effects of cancer on the body are more than just skin deep. Enter a "theater in the round" conversation on embracing all of you, what you look like, who you are as a survivor and the impact of cancer on relationships and intimacy.*Sage Bolte, Ph.D
Oncology Counselor
INOVA Health SystemsTamika Felder*
YA Survivor, Cervical Cancer
Founder/CEO, Tamika & FriendsJonny Imerman*
YA Survivor, Testicular Cancer
Founder, Imerman AngelsSueann Mark, Ph.D*
YA Survivor, Breast Cancer
Sex Educator**Know Your Skin: Tanning, Skin Cancer and Melanoma** [Sponsored by Prometheus]**@MOON***Beyond just sunscreen, get the facts about awareness and prevention of melanoma as the leading cancer diagnosed in young adults. Learn from the experts on how to protect your body from the harmful effects of the world we live in.*H. L. Greenberg
Dermatologist
Las Vegas Dermatology
Clinical Assistant Professor
U of Nevada School of MedicineSamantha Guild
Program Director
Aim At MelanomaLeonard Sender, MD
Board Chair, Stupid Cancer
Clinical Professor of Medicine
Director of Oncology Services
Children's Hospital Orange CountyMichael Wong, Ph.D.
Director, Melanoma Program
Clinical Professor of Medicine
Head of Solid Tumors Section
USC Norris Comprehensive Cancer Center**Spirituality: Are You There God? It's Me, Cancer****@PEARL THEATER***A non-denominational discussion on grappling with the universal questions every survivor asks and struggles to answer.*Pamela Hale
Spirituality Oncology Consultant
Through A Different LensBarbara Jones, Ph.D
Associate Professor / Co-Director
Institute for Grief, Loss & Family Survival
School of Social Work, UT@AustinAllison Ward*
Young Adult Survivor, Ovarian Cancer
Chair, OMG! Steering Committee**Pen To ePaper: Self Expression In A Digital World** [Sponsored by Eli Lilly]**@KEY WEST ROOM***Through the cancer journey, writing can help you share your experiences and express the complex emotions that come with the territory. Explore how blogging and social media can provide a meaningful outlet in a digital world.*Lisa Bernhard*
YA Survivor, Breast Cancer
Co-Executive Producer
The Stupid Cancer ShowEmily Cousins*
YA Survivor, Breast Cancer
Power Blogger
The Stupid Cancer BlogDeborah Ludwig*
YA Survivor, Leukemia
Actor/Writer
Author, "Rebirth"Sona Mehring
Founder/CEO
CaringBridge.org**03:30pm – 04:30pm | [PLENARY] UNDERSERVED: PROGRESS IN YOUNG ADULT ADVOCACY****@PEARL THEATER***With five years under its belt, the young adult movement has made significant strides in all areas of the cancer continuum but there is still much work to be done. Learn from the leading expert medical researchers and thought leaders about where we've been, what we know and where we're headed.*Barbara L. Jones, Ph.D
Associate Professor / Co-Director
Institute for Grief, Loss & Family Survival
School of Social Work
University of Texas at AustinLeonard Sender, MD
Board Chair, Stupid Cancer
Clinical Professor of Medicine
Director of Oncology Services
Children's Hospital Orange CountyBrad Zebrack, Ph.D. *
Associate Professor of Social Work
Adjunct Professor of Public Health
School of Social Work
The University of Michigan**04:30pm – 05:30pm | PLAYERS CLUB RECOGNITION + STUPID CANCER AWARDS CEREMONY****@PEARL THEATER****05:30pm – 08:00pm | DINNER ON YOUR OWN / FREE TIME****08:00pm – 10:00pm | STUPID CANCER COMEDY SHOW****@PEARL THEATER**

Featuring Survivor/Comedians Scott Burton and Steve Mazan

10:00pm – 12:00am | STUPID CANCER DANCE PARTY [21+, Free admission with name badge and valid ID]**@RAIN****12:00am – 02:00am | MIDNIGHT SHOWING OF "50/50"****@PEARL THEATER****SUNDAY, APRIL 1st****07:00am – 08:45am | GROUP BREAKFAST** [Sponsored by Genentech and Hansen's Natural/Monster]**@BALLROOM****GROUP WORKSHOPS TRACK ONE****@PEARL THEATER****09:00am – 09:45am | WTF? What's Next For Me?***A discussion on how to reconcile the myriad of insanity that befalls survivors when the doctor says, "You're cured. Go home."*Sueann Mark, Ph.D*
YA Survivor, Breast Cancer
Sex EducatorLani Horn*
YA Survivor, Breast Cancer
Blogger/ActivistEmily Cousins*
YA Survivor, Breast Cancer
Blogger/ActivistAnn Kramer*
YA Survivor, Breast Cancer
Patient Advocate

10:00am – 10:45am | Onward: Cancer As Chronic

A frank and candid dialogue with survivors who are thriving while living with chronic or advanced disease and, for whom, the word 'cure' has no meaning and the future is unknown.

Sage Bolte, Ph.D. Oncology Counselor INOVA Health Systems	Jenny Greenfield, LCSW Oncology Social Worker Volunteer, Camp Mak-A-Dream	Allison Ward* YA Survivor, Ovarian Cancer Chair, OMG! Steering Committee
---	---	--

11:00am – 11:45am | Forget Me Not: Caring For The Caregivers

While you can't stop the impact of cancer on your loved one, there is a great deal that you can do to take responsibility for your personal well being and to get your own needs met.

Elissa Bantug, BS, MHS* Breast Cancer Survivorship Program Johns Hopkins Kimmel Cancer Ctr.	Matthew Korzelius YA Cancer Caregiver Co-Chair, Stupid Cancer Buffalo	Jennifer Owen, Esq. Bereaved YA Spouse Board Member, Stupid Cancer	Tiffany Spicer YA Cancer Caregiver Stupid Cancer Ohio
---	---	--	---

GROUP WORKSHOPS TRACK TWO**@PALMS LOUNGE****09:00am – 9:45am | WTF? Newly Diagnosed 101**

Getting the news that you have joined the club nobody wants to can be scary. Learn about coping tools while you grapple with the news, take on the challenges, and be on the course of survivorship all at once.

Sharon Francz, RN Founder Nat'l Coalition of Oncology Nurse Navigators	Sarah Krüg Executive Director Cancer101	Julie Larson, LCSW Cancer Patient Advocate NYC Psychotherapist
--	---	--

10:00am – 10:45am | Clinical Trials 101: Ending Stigma [Sponsored by Sigma Tau]

Patients' fears about experimental treatments, placebos, unnecessary testing and cost of care keep them from even considering a trial, let alone enrolling in one. Many of these fears are unfounded. Learn why.

Jackie Casillas, MD Director UCLA Pediatric Cancer Survivorship Program	Margo Michaels Executive Director ENACCT	Leonard Sender, MD Board Chair, Stupid Cancer Children's Hospital Orange County
---	--	---

11:00am – 11:45am | Cap and Frown

Job hunting and career building after school or after cancer can be daunting. Get tips, tricks and advice on interview skills, resume building and protecting your online footprint.

Maillet Lopez* YA Survivor, Breast Cancer Founder, IHadCancer.com	Joanna Morales, Esq. Cancer Rights Attorney Principal, North Star Alliances	Rebecca Nellis Program Director Cancer And Careers
---	---	--

GROUP WORKSHOPS TRACK THREE**@KEY WEST ROOM****09:00am – 09:45am | Who? Meet Your Young Adult Advocates**

Meet and greet with some of our community's most prominent and influential people who spend their lives fighting for us and ensuring our lives are enriched through community, knowledge and resources.

Kenny Kane VP, Operations Stupid Cancer	Jonny Imerman* YA Survivor, Testicular Cancer Founder, Imerman Angels	Tamika Felder* YA Survivor, Cervical Cancer Founder/CEO, Tamika & Friends	Jennifer Merschorf* YA Survivor, Breast Cancer CEO, Young Survival Coalition
---	---	---	--

10:00am – 10:45am | Advocacy: Stupid Cancer Evangelism

Got cancer? Under 40? Sucks, huh? Get busy living and learn how to be a stupid cancer activist locally, regionally and nationally.

Anna Brower* Hodgkin Lymphoma Co-Chair Emeritus Stupid Cancer NYC	Ryan Goyette* Hodgkin Lymphoma Regional Chair YATS Co-Founder	Ligaya King* Non-Hodgkin Lymphoma Regional Chair Stupid Cancer San Diego	Kali Korzelius* Brain Cancer Regional Co-Chair Stupid Cancer Buffalo	Stacey Owens* Thyroid Cancer Director, Volunteer Services Chair, West Coast / LA
--	--	---	---	---

11:00am – 11:45am | Legislation: Influencing Capitol Hill

Be your own advocate and effect change. A conversation on how to take an idea for political change and actually pursue it to become a reality.

Matthew Farber, MA Director, Public Policy Assn. of Community Cancer Centers	Craig Lustig* YA Survivor, Brain Cancer President, Message Lab Consulting
--	---

12:00pm – 01:00pm | SNACK BREAK / EXHIBIT HALL OPEN**@PEARL THEATER****01:00pm – 02:00pm | CONCLUDING CEREMONIES****@PEARL THEATER****Closing Keynote Speaker**

Wendell Potter
Health Insurance Industry Whistleblower
Author, "*Deadly Spin: An Insurance Company Insider Speaks Out On How Corporate PR Is Killing Healthcare And Deceiving Americans*"

Closing Remarks and Adjourn

Matthew Zachary*
Founder/CEO, Stupid Cancer