FRIDAY MARCH 30th

02:00 pm – 05:00 pm | REGISTRATION • NETWORKING • EXHIBIT HALL OPEN  @PEARL THEATER

05:00 pm – 07:00 pm | DINNER ON YOUR OWN  

07:00 pm – 10:00 pm | KICKOFF RECEPTION [21+, Free admission with name badge and valid ID] Special LIVE Performance By YA Survivor/Hip-Hop Artist “Urbanlist”  @MOON

SATURDAY, MARCH 31st

07:00 am – 08:45 am | GROUP BREAKFAST [Sponsored by Eli Lilly & Volkswagen]  @BALLROOM

07:00 am – 08:45 am | REGISTRATION, NETWORKING, EXHIBIT HALL OPEN  @PEARL THEATER

09:00 am – 10:30 am | OPENING CEREMONIES  @PEARL THEATER

Welcoming Remarks & Housekeeping  
Allison Ward*  
Chair, OMG! Steering Committee

Birth Of A Movement: 5 Years Of Stupid Cancer  
Matthew Zachary*  
Founder/CEO, Stupid Cancer

Stupid Cancer “Extreme Survivor” Award Presentation  
Will Reiser*  
Screenwriter, “50/50” Movie

A Conversation With Will Reiser  
Stupid Cancer Show Co-Hosts Matthew Zachary and Lisa Bernhard welcome young adult survivor and writer/producer Will Reiser (on whose life the film “50/50” is based) for a candid sit-down interview to discuss his story, the film, its impact on the movement and what he’s up to next.

10:30 am – 11:15 am | [PLENARY] EARTH2.0 AND THE ENVIRONMENT [Sponsored by Metzger Law Group]  @PEARL THEATER

A pivotal dialogue about the 500lb gorilla in the room: environmental links to cancer. Learn about the science behind common chemical exposures, unregulated carcinogens in our food, air and water, the chemical industry’s huge influence and what we can do about it.

Lindsay Dahl  
Deputy Director
Safer Chemicals, Healthy Families

Connie Engel  
Compact Relations Coordinator
Campaign For Safe Cosmetics

Ana Mascaréñas  
Policy & Communications Coordinator
Physicians for Social Responsibility

11:15 am – 12:00 pm | THE “GAMES GUY” RETURNS  @PEARL THEATER

Priming The Pump  
Bill Kubicek  
Founder/CEO, NextStep.org

12:00 pm – 12:45 pm | GROUP LUNCH [Sponsored by Metzger Law Group, Prometheus, Seattle Genetics & Sigma Tau]  @BALLROOM

01:00 pm – 02:00 pm | LARGE CONCURRENT WORKSHOPS  [SESSION ONE]  @PLAYBOY CLUB

Self Image: Through The Looking Glass [Sponsored by Seattle Genetics]
The effects of cancer on the body are more than just skin deep. Enter a “theater in the round” conversation on embracing all of you, what you look like, who you are as a survivor and the impact of cancer on relationships and intimacy.

Sage Bolte, Ph.D  
Oncology Counselor
INOVA Health Systems

Tamika Felder*  
YA Survivor, Cervical Cancer
NextStep.org

Jonny Imerman*  
YA Survivor, Testicular Cancer

Sueann Mark, Ph.D*  
YA Survivor, Breast Cancer

Know Your Skin: Tanning, Skin Cancer and Melanoma [Sponsored by Prometheus]
Beyond just sunscreen, get the facts about awareness and prevention of melanoma as the leading cancer diagnosed in young adults. Learn from the experts on how to protect your body from the harmful effects of the world we live in.

H. L. Greenberg  
Las Vegas Dermatology
Clinical Assistant Professor

Samantha Guild  
Patient Advocate
AIM At Melanoma

Leonard Sender, MD  
Board Chair, Stupid Cancer

Michael Wong, Ph.D.  
Director, Melanoma Program

Clinical Professor of Medicine

USC Norris Comprehensive Cancer Center

Navigation: Careers and Insurance  
A special workshop dedicated to empowering and educating people with cancer to thrive in their workplace and know their workplace rights with respect to human resources, health insurance and legal and disability entitlements.

Joanna L. Morales, Esq.  
Cancer Rights Attorney
Principal, North Star Alliances

Rebecca Nellis  
Director of Programs
Cancer and Careers

(*)survivor
**Mom? Dad? Support For Our Adult Parents** [Sponsored by Seattle Genetics]

Gain perspective and wisdom from the stories of parents who stood hand in hand with their young adult children as they faced cancer together.

<table>
<thead>
<tr>
<th>Julie Larson, LCSW</th>
<th>Kirk Brower</th>
<th>Louis Greenzweig</th>
<th>Jaime Seltzer</th>
<th>Carolyn Zimmerman</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cancer Patient Advocate</td>
<td>Parent of YA Survivor</td>
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<td>Anna Brower</td>
<td>Matthew Zachary</td>
<td>Amanda Seltzer</td>
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02:15pm – 03:15pm | LARGE CONCURRENT WORKSHOPS

**Self Image: Through The Looking Glass** [Sponsored by Sigma Tau]

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<td>Oncology Counselor</td>
<td>YV Survivor, Cervical Cancer</td>
<td>YV Survivor, Testicular Cancer</td>
<td>YV Survivor, Breast Cancer</td>
</tr>
<tr>
<td>INOVA Health Systems</td>
<td>Founder/CEO, Tamika &amp; Friends</td>
<td>Founder, Imerman Angels</td>
<td>Sex Educator</td>
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<th>Michael Wong, Ph.D.</th>
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<tbody>
<tr>
<td>Dermatologist</td>
<td>Program Director</td>
<td>Director of Oncology Services</td>
<td>Director, Melanoma Program</td>
</tr>
<tr>
<td>Las Vegas Dermatology</td>
<td>Aim At Melanoma</td>
<td>Children's Hospital Orange County</td>
<td>USC Norris Comprehensive Cancer Center</td>
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**Spirituality: Are You There God? It’s Me, Cancer**

A non-denominational discussion on grappling with the universal questions every survivor asks and struggles to answer.

<table>
<thead>
<tr>
<th>Pamela Hale</th>
<th>Barbara Jones, Ph.D</th>
<th>Allison Ward*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spirituality Oncology Consultant</td>
<td>Associate Professor / Co-Director</td>
<td>Young Adult Survivor, Ovarian Cancer</td>
</tr>
<tr>
<td>Through A Different Lens</td>
<td>Institute for Grief, Loss &amp; Family Survival</td>
<td>Chair, OMG! Steering Committee</td>
</tr>
<tr>
<td></td>
<td>School of Social Work, UT@Austin</td>
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**Pen To ePaper: Self Expression In A Digital World** [Sponsored by Eli Lilly]

Through the cancer journey, writing can help you share your experiences and express the complex emotions that come with the territory. Explore how blogging and social media can provide a meaningful outlet in a digital world.

<table>
<thead>
<tr>
<th>Lisa Bernhard*</th>
<th>Emily Cousins*</th>
<th>Deborah Ludwig*</th>
<th>Sona Mehring</th>
</tr>
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<tbody>
<tr>
<td>YA Survivor, Breast Cancer</td>
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<td>YA Survivor, Leukemia</td>
<td>Founder/CEO</td>
</tr>
<tr>
<td>Co-Executive Producer</td>
<td>Power Blogger</td>
<td>Actor/Writer</td>
<td>CaringBridge.org</td>
</tr>
<tr>
<td>The Stupid Cancer Show</td>
<td>The Stupid Cancer Blog</td>
<td>Author, &quot;Rebirth&quot;</td>
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03:30pm – 04:30pm | [PLENARY] UNDERSERVED: PROGRESS IN YOUNG ADULT ADVOCACY

With five years under its belt, the young adult movement has made significant strides in all areas of the cancer continuum but there is still much work to be done. Learn from the leading expert medical researchers and thought leaders about where we've been, what we know and where we're headed.

<table>
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<tr>
<th>Barbara L. Jones, Ph.D</th>
<th>Leonard Sender, MD</th>
<th>Brad Zebrack, Ph.D.*</th>
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<td>Associate Professor / Co-Director</td>
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<td>Associate Professor of Social Work</td>
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<td>Clinical Professor of Medicine</td>
<td>Adjunct Professor of Public Health</td>
</tr>
<tr>
<td>School of Social Work</td>
<td>Director of Oncology Services</td>
<td>School of Social Work</td>
</tr>
<tr>
<td>University of Texas at Austin</td>
<td>Children's Hospital Orange County</td>
<td>The University of Michigan</td>
</tr>
</tbody>
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04:30pm – 05:30pm | PLAYERS CLUB RECOGNITION + STUPID CANCER AWARDS CEREMONY

05:30pm – 08:00pm | DINNER ON YOUR OWN / FREE TIME

08:00pm – 10:00pm | STUPID CANCER COMEDY SHOW

Featuring Survivor/Comedians Scott Burton and Steve Mazan

10:00pm – 12:00am | STUPID CANCER DANCE PARTY [21+, Free admission with name badge and valid ID]

12:00am – 02:00am | MIDNIGHT SHOWING OF "50/50"

SUNDAY, APRIL 1st

07:00am – 08:45am | GROUP BREAKFAST [Sponsored by Genentech and Hansen's Natural/Monster]

GROUP WORKSHOPS TRACK ONE

09:00am – 09:45am | WTF? What’s Next For Me?

A discussion on how to reconcile the myriad of insanity that befalls survivors when the doctor says, “You’re cured. Go home.”

<table>
<thead>
<tr>
<th>Sueann Mark, Ph.D*</th>
<th>Lani Horn*</th>
<th>Emily Cousins*</th>
<th>Ann Kramer*</th>
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<tr>
<td>Sex Educator</td>
<td>Blogger/Activist</td>
<td>Blogger/Activist</td>
<td>Patient Advocate</td>
</tr>
</tbody>
</table>
10:00am – 10:45am | Onward: Cancer As Chronic
A frank and candid dialogue with survivors who are thriving while living with chronic or advanced disease and, for whom, the word 'cure' has no meaning and the future is unknown.

Sage Bolte, Ph.D.  
Oncology Counselor  
INOV A Health Systems  
Jenny Greenfield, LCSW  
Oncology Social Worker  
Chair, OMGI Steering Committee  
Allison Ward*  
YA Survivor, Ovarian Cancer  
Jennifer Owen, Esq.  
Bereaved YA Spouse  
Tiffany Spicer  
YA Cancer Caregiver  
Board Member, Stupid Cancer  
Stupid Cancer Ohio  
Matthew Korzelius  
Co-Chair, Stupid Cancer Buffalo  
Leonard Sender, MD  
Board Chair, Stupid Cancer  
ENACCT  
Children's Hospital Orange County  
Sarah Krug  
Executive Director  
Cancer101  
NYC Psychotherapist  
Julie Larson, LCSW  
Cancer Patient Advocate  
Margo Michaels  
Executive Director  
Joan Larson, Esq.  
Cancer Rights Attorney  
Rebecca Nellis  
Program Director  
Joanna Morales, Esq.  
Principal, North Star Alliances  
Cancer And Careers  
Kali Korzelius  
Volunteer, Camp Mak-A-Dream  
Tiffany Spicer  
YA Cancer Caregiver  

GROUP WORKSHOPS TRACK TWO  
@PALMS LOUNGE

09:00am – 9:45am | WTF? Newly Diagnosed 101
Getting the news that you have joined the club nobody wants to can be scary. Learn about coping tools while you grapple with the news, take on the challenges, and be on the course of survivorship all at once.

Sharon Francz, RN  
Founder  
Nat'l Coalition of Oncology Nurse Navigators  
Sarah Krug  
Executive Director  
Cancer101  
NYC Psychotherapist  
Julie Larson, LCSW  
Cancer Patient Advocate  
Margo Michaels  
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Joan Larson, Esq.  
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Rebecca Nellis  
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Joanna Morales, Esq.  
Principal, North Star Alliances  
Cancer And Careers  
Kali Korzelius  
Volunteer, Camp Mak-A-Dream  
Tiffany Spicer  
YA Cancer Caregiver  

10:00am – 10:45am | Clinical Trials 101: Ending Stigma [Sponsored by Sigma Tau]
Patients’ fears about experimental treatments, placebos, unnecessary testing and cost of care keep them from even considering a trial, let alone enrolling in one. Many of these fears are unfounded. Learn why.

Jackie Casillas, MD  
Director  
UCLA Pediatric Cancer Survivorship Program  
Margo Michaels  
Executive Director  
ENACCT  
Children's Hospital Orange County  
Leonard Sender, MD  
Board Chair, Stupid Cancer  

GROUP WORKSHOPS TRACK THREE  
@KEY WEST ROOM

09:00am – 09:45am | Who? Meet Your Young Adult Advocates
Meet and greet with some of our community's most prominent and influential people who spend their lives fighting for us and ensuring our lives are enriched through community, knowledge and resources.

Kenny Kane  
VP, Operations  
Stupid Cancer  
Jonny Imerman*  
YA Survivor, Testicular Cancer  
Tamika Felder*  
YA Survivor, Cervical Cancer  
Jennifer Merschdorf*  
YA Survivor, Breast Cancer  
Sarah Krug  
Executive Director  
Cancer101  
NYC Psychotherapist  
Julie Larson, LCSW  
Cancer Patient Advocate  
Margo Michaels  
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Kali Korzelius  
Volunteer, Camp Mak-A-Dream  
Tiffany Spicer  
YA Cancer Caregiver  

10:00am – 10:45am | Advocacy: Stupid Cancer Evangelism
Got cancer? Under 40? Sucks, huh? Get busy living and learn how to be a stupid cancer activist locally, regionally and nationally.

Anna Brower*  
Hodgkin Lymphoma  
Co-Chair Emeritus  
Stupid Cancer NYC  
Ryan Goyette*  
Hodgkin Lymphoma  
Regional Chair  
YATS Co-Founder  
Ligaya King*  
Non-Hodgkin Lymphoma  
Regional Chair  
Stupid Cancer San Diego  
Kali Korzelius*  
Brain Cancer  
Regional Co-Chair  
Stupid Cancer Buffalo  
Stacey Owens*  
Thyroid Cancer  
Chair, West Coast / LA  

11:00am – 11:45am | Legislation: Influencing Capitol Hill
Be your own advocate and effect change. A conversation on how to take an idea for political change and actually pursue it to become a reality.

Matthew Farber, MA  
Director, Public Policy  
Assn. of Community Cancer Centers  
Craig Lustig*  
YA Survivor, Brain Cancer  
President, Message Lab Consulting  
Wendell Potter  
Author, "Deadly Spin: An Insurance Company Insider Speaks Out On How Corporate PR Is Killing Healthcare And Deceiving Americans"  
Matthew Zachary*  
Founder/CEO, Stupid Cancer  

12:00pm – 01:00pm | SNACK BREAK / EXHIBIT HALL OPEN  
@PEARL THEATER

01:00pm – 02:00pm | CONCLUDING CEREMONIES  
@PEARL THEATER

Closing Keynote Speaker
Wendell Potter  
Health Insurance Industry Whistleblower  
Author, "Deadly Spin: An Insurance Company Insider Speaks Out On How Corporate PR Is Killing Healthcare And Deceiving Americans"

Closing Remarks and Adjourn
Matthew Zachary*  
Founder/CEO, Stupid Cancer