OMG 2013 VEGAS
Cancer Summit for Young Adults
AGENDA
04/25 - 04/28
Palms Casino Resort
OMG2013.ORG
**THURSDAY, APRIL 25th**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>02:00pm – 06:00pm</td>
<td><strong>REGISTRATION</strong></td>
<td>@PEARL THEATER</td>
</tr>
<tr>
<td>02:00pm – 05:00pm</td>
<td><strong>NETWORKING with NON-PROFIT EXHIBITORS</strong></td>
<td>@PEARL THEATER</td>
</tr>
<tr>
<td>05:00pm – 07:00pm</td>
<td><strong>WELCOME RECEPTION with CORPORATE EXHIBITORS</strong></td>
<td>@BALLROOM</td>
</tr>
<tr>
<td>Social Impact Award Presentation to Andrew Jenks</td>
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<tr>
<td>07:00pm – 08:00pm</td>
<td><strong>STUPID CANCER DANCE PARTY</strong> [21+, free admission with name badge and valid ID]</td>
<td>@GHOSTBAR</td>
</tr>
<tr>
<td>08:00pm</td>
<td><strong>PLAYTIME ON YOUR OWN</strong></td>
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**FRIDAY, APRIL 26th**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>07:00am – 09:00am</td>
<td><strong>REGISTRATION</strong></td>
<td>@PEARL THEATER</td>
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<tr>
<td>07:30am – 08:45am</td>
<td><strong>BREAKFAST &amp; SOCIAL NETWORKING with CORPORATE EXHIBITORS</strong></td>
<td>@BALLROOM</td>
</tr>
<tr>
<td>09:00am – 12:30pm</td>
<td><strong>OPENING CEREMONIES &amp; GENERAL SESSION</strong></td>
<td>@PEARL THEATER</td>
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</tbody>
</table>

**Welcoming Remarks & Housekeeping**

- Anthony Perre, MD
  Vice Chief, Administrative Affairs
  Cancer Treatment Centers of America

- Alli Ward*
  VP, Programs
  Stupid Cancer

**State Of The Union**

- Matthew Zachary*
  Founder/CEO
  Stupid Cancer

**Volunteer Service Recognition**

Stupid Cancer could not run all of its successful and award-winning programs without the help of our amazing volunteers. From organizing the OMG! Summit to planning local meet ups to fundraising, volunteers are truly the backbone of Stupid Cancer. This year, we will be recognizing volunteers that have gone above and beyond what was asked of them.

**[PLENARY]**

**Progress: Genetic Breakthroughs & Personalized Medicine** [Sponsored by Cancer Treatment Centers of America]

This is not your father's cancer research. Breakthrough discoveries are throwing out the old model of dealing with cancer based on body parts.

- John Carpten, PhD
  TGEN

- Maurie Markman, MD
  Senior Vice President of Clinical Affairs
  Cancer Treatment Centers of America

- Leonard Sender, MD
  Board Chairman, Stupid Cancer
  Children's Hospital of Orange County

**10:45am – 11:05am | BREAK**

**Players Club Recognition Ceremony**

The OMG Players Club was an opportunity for OMG attendees to take an active role in supporting and ensuring the success of Stupid Cancer's OMG! Cancer Summit for Young Adults. Players Club members were committed to raising funds to make a difference for the mission of Stupid Cancer and the young adult cancer movement. Today we recognize our fundraisers.

**[PLENARY]**

**Progress: AYA Research & The AYA Clinic** [Sponsored by Seattle Genetics]

Now six years old, the young adult cancer movement has fostered significant and meaningful change in the healthcare landscape. Learn from leading experts about where we've been, what we've learned and where we're headed.

- Melanie Goldfarb, MD
  Asst. Professor of Endocrine Surgery
  University of Southern California

- Bradley Zebrack*, PhD
  Associate Professor of Social Work
  School of Social Work
  University of Michigan

- Leonard Sender, MD
  Board Chairman, Stupid Cancer
  Medical Director
  Children's Hospital of Orange County

**Get Busy Living Award Presentation**

The Stupid Cancer Get Busy Living Award was created to recognize and celebrate the survivorship of a young adult cancer patient, fighter or survivor who chose to get busy living and who embodies the spirit and energy of the young adult cancer movement. This year's winner will receive a Dream Day in Las Vegas at the conclusion on the Summit arranged by the 1 Am Genie Foundation.

**11:45am – 12:15pm | EXHIBITOR & SPONSOR LUNCH** @BALLROOM

**12:30pm – 01:15pm | LUNCH & SOCIAL NETWORKING with CORPORATE EXHIBITORS** @BALLROOM

**01:15pm – 01:45pm | DESSERT & SOCIAL NETWORKING with NON-PROFIT EXHIBITORS** @PEARL THEATER
02:00pm – 03:00pm | CONCURRENT BREAKOUTS (SESSION ONE)

(1) Gaming & The ePatient Revolution [Sponsored by HopeLab]
Learn how patient advocates are taking to the web, using digital health tools to improve health information services and physician relationships.
Shwen Gwee
Chief Digital Officer
Chandler Chicco
Richard Tate
VP, Communications & Marketing
Hope Lab
Matthew Zachary*
Founder/CEO
Stupid Cancer

(2) Navigation: Where To Start When Newly Diagnosed [Sponsored by Eli Lilly and Company]
A cancer diagnosis is often an overwhelmingly frustrating experience. This session will focus on the steps that young adult cancer patients can take to stay in control of the journey and get busy living every step of the way.
Heidi Adams*
CEO
Critical Mass
Sarah Krug
Executive Director
Cancer101

(3) Forget Me Not: Caring For The Caregiver [Sponsored by Cancer Treatment Centers of America]
While you can’t stop the impact of cancer on your loved one, there is a great deal that you can do to take responsibility for your personal well being and to get to your own needs met with, through and/or beyond your diagnosis.
Jenny Greenfield, LCSW (moderator)
Oncology Social Worker
Rocky Mountain Hospice
Keithchele Barnard
Caregiver to Geoff Barnard
Tonia Farman
Caregiver to Scott Farman
Rob Harris
Caregiver to Cindy Harris

(4) Healthcare Legislation & Reform
ObamaCare For Dummies: Learn the ropes of how the law of the land impacts you, your health, your wallet and your future.
Monica Bryant, Esq.
Chief Operating Officer
Navigating Cancer Survivorship
Matt Farber
Director, Provider Economics & Public Policy
Association of Community Cancer Centers

(5) First Descents™ Adventure Race
Challenge yourself in an epic and hilarious race around The Palms Casino Resort that will test your physical and mental skills as you complete several First Descents™-style challenges with a team of new friends.
Whitney Lange, Director of Programs
Paul Kelly, Programs Coordinator

(6) Your Sexual Self: How Cancer Can Impact All Parts of You
Get the low down on how cancer and its treatments affect sexual function and learn tips and tools on how to overcome some of these obstacles. (This lecture is designed to set up for greater discussion in the Just for Guys/Gals breakouts.)
Sage Bolte, Ph.D, MSW, LCSW
Oncology Counselor
Life With Cancer

03:00pm – 03:30pm | BREAK with CORPORATE & NON-PROFIT EXHIBITORS

03:45pm – 04:45pm | CONCURRENT BREAKOUTS (SESSION TWO)

(1) Complementary Medicine & Healthy Living [Sponsored by Cancer Treatment Centers of America]
How to find a needle in the haystack about what works for you by integrating healthy practices, alternative therapies and traditional medicine.
Carolyn Lammersfeld, MS
Vice President, Integrative Medicine
Cancer Treatment Centers of America
Brian D. Lawenda, MD
Clinical Director
21st Century Oncology
Laura Scruggs
Program Director, Mission Engagement
Ulmian Cancer Fund for Young Adults

(2) Pain Management & Palliative Care [Sponsored by Cancer Treatment Centers of America and Purdue Pharma]
Pain is a complex symptom with profound effects on our physical, mental and spiritual well-being. Hear from the experts how pain management and palliative care can relieve suffering and improve quality of life for patients throughout the course of treatment and beyond.
Raed Rahman, DO
Medical Director, Pain Management
Cancer Treatment Centers of America
Lynn Adams, MS, ANP-BC, AOCN
Nurse Practitioner Coordinator
Memorial Sloan-Kettering
Jenny Greenfield, LCSW
Oncology Social Worker
Rocky Mountain Hospice

(3) Caregiving for Partners of Young Adults
Learn from others who have walked in your shoes about the crushing reality that things may never be the same for you and those you are caring for.
Shara B. Sosa, MSW, LCSW (moderator)
Oncology Counselor
Life With Cancer
Billy Churchill
YA Caregiver
Stephanie Lewis
YA Caregiver
Chad Rachman
YA Caregiver

(4) Fertility: Rights & Options With, Through And Beyond Care
Everyone has the right to have a family, even after cancer treatment. Learn about new options and opportunities including fertility testing and treatments, surrogacy, adoption and more.
Lindsay Nohr-Beck*
Founder, Fertile Hope
Advisor, LIVESTRONG
Laxmi A. Kondapalli, MD MSCE
Director, Oncofertility Program
Reproductive Endocrinology and Infertility
University of Colorado Denver

*led by a moderator
**Mom? Dad? Support For Our Adult Parents**
Gain perspective and wisdom from the stories of parents who stood hand in hand with their young adult children as they faced cancer together.

Jennifer Merschdorf (moderator)  
CEO  
Young Survival Coalition

Cheri Chiodo  
Parent of YA

Lou Greenzwieg  
Parent of YA

Bill Penzer  
Parent of YA

Carolyn Zimmerman  
Parent of YA

**Your Sexual Self: How Cancer Can Impact All Parts Of You**
Get the low down on how cancer and its treatments affect sexual function and learn tips and tools on how to overcome some of these obstacles. (This lecture is designed to set up for greater discussion in the Just for Guys/Gals breakouts.)

Sage Bolte, Ph.D, MSW, LCSW  
Oncology Counselor  
Life With Cancer

**Expressive Writing For Wellness And Personal Growth**
Explore the healing power that writing, journaling and expressing yourself on paper can have to help you channel anger, fear and hope.

April Capil  
Project Manager  
Markit

Annie Goodman  
Journalist/Blogger

Suleika Jaouad  
Writer, Motivational Speaker

**Just For Guys: No Holds Barred**
A frank and honest discussion with your peers about the effects that cancer has on our self-image, relationships and intimacy.

Brad Zebrack, PhD (moderator)  
Associate Professor of Social Work  
University of Michigan

Scott Slater  
OMGI Steering Committee

Jonny Imerman  
Chief Mission Officer  
Imerman Angels

Bryan Bishop  
American Radio Personality

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A frank and honest discussion with your peers about the effects that cancer has on our self-image, relationships and intimacy.

Shara B. Sosa, MSW, LCSW  
Oncology Counselor  
Life With Cancer

Tamika Felder  
Founder/CEO  
Tamika & Friends

Tracy Maxwell  
Speaker, Author, Coach

Heather Swift  
Grant Reviewer  
US Dep't of Defense

Melissa Weiss  
OMGI Steering Committee  
Stupid Cancer

**Navigation & Resources For The Caregiver**
[ Sponsored by Cancer Treatment Centers of America]
Learn from the experts about practical tips, tricks and advice for being a cancer advocate, knowing your resources and how to navigate the unique challenges that occur when caring for a young adult with cancer.

Stacey Gagas  
Oncology Resource Specialist  
Dana Farber Cancer Institute

Jenny Greenfield, LCSW  
Oncology Social Worker  
Rocky Mountain Hospice

**Navigating Careers And Insurance**
A special workshop dedicated to empowering and educating people with cancer to thrive in their workplace and know their workplace rights with respect to human resources, health insurance and legal and disability entitlements.

Rebecca Nellig  
VP, Programs and Strategy  
Cancer and Careers

Joanna Morales, Esq.  
Chief Executive Officer  
Navigating Cancer Survivorship

**EXHIBITOR & SPONSOR LUNCH**

**LUNCH & SOCIAL NETWORKING with CORPORATE EXHIBITORS**

**DESSERT & SOCIAL NETWORKING with NON-PROFIT EXHIBITORS**

**LARGE GROUP WORKSHOPS (SESSION TWO)**

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Stupid Cancer

**Sidekick, The Adam Carolla Show**

**Just for Guys/Gals Breakouts**

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A frank and honest discussion with your peers about the effects that cancer has on our self-image, relationships and intimacy.

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Scott Slater*
OMG! Steering Committee
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Solo Survivors

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US Dept. of Defense

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Learn from the experts about practical tips, tricks and advice for being a cancer advocate, knowing your resources and how to navigate the unique challenges that occur when caring for a young adult with cancer.

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Jenny Greenfield, LCSW
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Rebecca Nellis
VP, Programs and Strategy
Cancer and Careers

Joanna Morales, Esq.
Chief Executive Officer
Navigating Cancer Survivorship

03:45pm – 04:30pm | PLAYERS CLUB ICE CREAM SOCIAL

04:00pm – 05:00pm | YOUNG SURVIVAL COALITION RECEPTION

Young, Strong And Connected – You And YSC
A special reception for young women diagnosed with breast cancer and their caregivers. Join other young survivors of breast cancer in an interactive event about how Young Survival Coalition (YSC) can help you! Enjoy some food and drinks while listening to young survivors who are actively involved with YSC in growing connections and building community. This reception is also a unique opportunity to speak directly to the CEO about what services and resources you need and to learn what YSC is doing to make a difference for all young women with breast cancer…and yes, have a little fun and pick up some cool stuff! Your attendance enters you into a drawing for a free pair of Oakley® sunglasses.

05:00pm | PLAYTIME ON YOUR OWN

08:00pm – 10:30pm | STUPID CANCER PUB TRIVIA

Grab a drink and join us for Stupid Cancer Pub Trivia! Make some friends and test your knowledge of all things trivial.

SUNDAY, APRIL 28th

07:45am - 09:45am | BREAKFAST & SOCIAL NETWORKING with CORPORATE EXHIBITORS

09:00am - 10:00am | CONCURRENT BREAKOUTS (SESSION THREE)

(1) Fundraising 101 For Non-Profits
Learn about the challenges and pitfalls to fundraising in the non-profit space, including strategies for driving innovation and diversification.

Jen Mills
Director, Advocacy Relations
Genentech

Ariana Vargas
Director, Business Development
Give Forward

(2) Late Effects: Cancer, The Gift That Keeps On Giving [Sponsored by the Leukemia and Lymphoma Society]
The effects of cancer can linger on well beyond the completion of your treatments. Learn about late and long-term effects of cancer treatment so that you can take more control of your health as a cancer survivor.

Jonathan Bernstein, MD
Founder/Medical Director
Children’s Specialty Center of Nevada

Jo Velasquez, PhD
Pediatric Psychologist

(3) Parenting With Cancer
Parenting is tough enough without cancer. Get to know some folks who have weathered the storm and are happy to share their experiences.

Heather Swift* (moderator)
Grant Reviewer
US Dept. Of Defense

Jean Churchill
YA Survivor Parent

Francesca Giessmann
YA Survivor Parent

Adam Weiss
YA Caregiver Parent
## Closing Remarks and Adjourn

Actor, author, activist and young adult survivor Evan Handler sits down — James Lipton-style — with Stupid Cancer Show hosts Matthew Zachary and Annie Goodman for a 1-1 candid conversation about his story, his advocacy efforts and his reflections on how the world has changed so much, yet perhaps so little, across the decades since he first heard the words "you have cancer" as a 24-year-old in 1985.

### Closing Remarks and Adjourn

**A Conversation With Evan Handler**

Actor, author, activist and young adult survivor Evan Handler sits down — James Lipton-style — with Stupid Cancer Show hosts Matthew Zachary and Annie Goodman for a 1-1 candid conversation about his story, his advocacy efforts and his reflections on how the world has changed so much, yet perhaps so little, across the decades since he first heard the words "you have cancer" as a 24-year-old in 1985.

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### (4) Cancer As Chronic

A frank and candid discussion about living with chronic, metastatic or advanced disease and when the word “cure” has no meaning and the future is unknown.

<table>
<thead>
<tr>
<th>Sage Bolt, Ph.D, MSW, LCSW</th>
<th>Penny Damaskos, PhD, LCSW, OSW-C</th>
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<tr>
<td>Oncology Counselor</td>
<td>Coordinator, Resources For Life After Cancer</td>
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<td>Life With Cancer</td>
<td>Memorial Sloan-Kettering</td>
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<td>Alli Ward*</td>
<td>VP, Programs Stupid Cancer</td>
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### (5) Managing The Finances Of Cancer Care [Sponsored by Quicken Loans]

Cancer is expensive. Really expensive. Learn how to dig yourself out of debt, protect your credit and develop a plan for the future.

**Ann Kramer**

Senior Banker Coach

Quicken Loans

### (6) First Descents™ Adventure Race [Sponsored by First Descents™]

Challenge yourself in an epic and hilarious race around The Palms Casino Resort that will test your physical and mental skills as you complete several First Descents™-style challenges with a team of new friends.

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<th>Whitney Lange, Director of Programs</th>
<th>Julie Kinamore, Manager of Alumni Engagement</th>
<th>Nina Sharma, Director of Development</th>
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<tr>
<td>Paul Kelly, Programs Coordinator</td>
<td>Josh Serna, Programs Coordinator</td>
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### 10:15am – 11:15am | CONCURRENT BREAKOUTS (SESSION THREE)

#### (1) Complementary Medicine & Healthy Living [Sponsored by Cancer Treatment Centers of America]

How to find a needle in the haystack about what works for you by integrating healthy practices, alternative therapiess and traditional medicine.

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#### (2) Ask The Staff

Questions, comments or critiques? Ask the Stupid Cancer staff whatever is on your mind.

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<th>Matthew Zachary*</th>
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<th>Alli Ward*</th>
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<tr>
<td>Founder/CEO</td>
<td>EVP, Mission</td>
<td>VP, Programs</td>
<td>Communications Associate</td>
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#### (3) Managing Survivor Guilt

Survivor Guilt: The unexpected side effect of cancer. It's real, it happens and we're going to help you make sense of it.

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<th>Elizabeth Rohan, PhD, MSW</th>
<th>Penny Damaskos, PhD, LCSW, OSW-C</th>
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<td>Health Scientist</td>
<td>Coordinator, Resources For Life After Cancer</td>
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<td>Centers for Disease Control and Prevention</td>
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#### (4) Fertility: Rights & Options With, Through And Beyond Care

Everyone has the right to have a family, even after cancer treatment. Learn about new options and opportunities including fertility testing and treatments, surrogacy, adoption and more.

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<td>Rob Harris</td>
<td>Caregiver to Cindy Harris Author, RobCares.com</td>
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#### (6) Cancer & The Environment

Learn about the science behind common chemical exposures, unregulated carcinogens in our food, air and water, the chemical industry's huge influence and practical tips for avoiding chemicals in everyday life.

<table>
<thead>
<tr>
<th>Lindsay Dahl</th>
<th>Sarada Tangirala</th>
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<tbody>
<tr>
<td>Deputy Director</td>
<td>Grassroots Coordinator</td>
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<tr>
<td>Safer Chemicals/Healthy Families</td>
<td>Campaign for Safe Cosmetics</td>
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### 11:30am – 12:30pm | BREAK with CORPORATE & NON-PROFIT EXHIBITORS

### 12:45pm – 02:00pm | CONCLUDING CEREMONIES

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### 12:45pm

- **Lecture**
  - Title: Safer Chemicals/Healthy Families
  - Speaker: Lindsay Dahl
  - Topic: Influence and practical tips for avoiding chemicals in everyday life.

### 12:45pm

- **Lecture**
  - Title: Oncology Social Worker: Jenny Greenfield
  - Topic: How to find a needle in the haystack about what works for you by integrating healthy practices, alternative therapies and traditional medicine.

### 12:45pm

- **Lecture**
  - Title: Fertility: Rights & Options With, Through And Beyond Care
  - Speaker: Lindsay Nohr-Beck
  - Topic: How to find a needle in the haystack about what works for you by integrating healthy practices, alternative therapies and traditional medicine.

## 10:15am – 11:15am | CONCURRENT BREAKOUTS (SESSION THREE)

#### (1) Complementary Medicine & Healthy Living [Sponsored by Cancer Treatment Centers of America]

How to find a needle in the haystack about what works for you by integrating healthy practices, alternative therapies and traditional medicine.

- **Carolyn Lammersfeld, MS**
  - VP, Integrative Medicine
  - Cancer Treatment Centers of America

- **Brian Lawenda, MD**
  - Clinical Director
  - 21st Century Oncology

- **Laura Scruggs**
  - Program Director
  - Ulman Cancer Fund For Young Adults

#### (2) Ask The Staff

Questions, comments or critiques? Ask the Stupid Cancer staff whatever is on your mind.

- **Matthew Zachary**
  - Founder/CEO

- **Kenny Kane**
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  - Coordinator, Resources For Life After Cancer
  - Memorial Sloan-Kettering

#### (4) Fertility: Rights & Options With, Through And Beyond Care

Everyone has the right to have a family, even after cancer treatment. Learn about new options and opportunities including fertility testing and treatments, surrogacy, adoption and more.

- **Lindsay Nohr-Beck**
  - Founder, Fertile Hope
  - Advisor, LIVESTRONG

- **Laxmi A. Kondapalli, MD MSCE**
  - Director, Oncofertility Program
  - Reproductive Endocrinology and Infertility University of Colorado Denver

#### (5) Forget Me Not: Caring For The Caregiver [Sponsored by Cancer Treatment Centers of America]

While you can’t stop the impact of cancer on your loved one, there is a great deal that you can do to take responsibility for your personal well being and to get your own needs met with, through and/or beyond your diagnosis.

- **Jenny Greenfield**
  - Moderator

- **Kreithchele Barnard**
  - Caregiver to Geoff Barnard
  - Founder, No Matter What

- **Tonia Farman**
  - Caregiver to Scott Farman
  - Founder, Athletes4Cancer

- **Rob Harris**
  - Caregiver to Cindy Harris
  - Author, RobCares.com

#### (6) Cancer & The Environment

Learn about the science behind common chemical exposures, unregulated carcinogens in our food, air and water, the chemical industry's huge influence and practical tips for avoiding chemicals in everyday life.

- **Lindsay Dahl**
  - Deputy Director
  - Safer Chemicals/Healthy Families

- **Sarada Tangirala**
  - Grassroots Coordinator

- **Campaign for Safe Cosmetics**