



SATURDAY, SEPTEMBER 26, 2015  
NEW YORK LAW SCHOOL  
NEW YORK, NY

9:00am – 9:45am | **REGISTRATION/BREAKFAST**

10:00am – 10:15am | **WELCOMING REMARKS**

**Alli Ward**  
VP, Programs, Stupid Cancer

10:15am – 11:00am | **KEYNOTE**

**Matthew Zachary**  
Founder/CEO, Stupid Cancer

11:00am – 12:00pm | **PLENARY: "Be Your Best Digital Self"**

**Kristin Johnson (Mod)**  
Senior Advisor  
Logos Consulting Group

**Thea Linscott**  
Account Manager  
Relevance New York

**Kenny Kane**  
Co-Founder & COO  
Stupid Cancer

**Rachel Becker**  
Sr. Program Mgr.  
Cancer & Careers

12:00pm – 12:45pm | **GROUP LUNCH & NETWORKING**

12:45pm – 1:30pm | **DESSERT AND NETWORKING WITH EXHIBITORS**

1:30pm – 2:30pm | **PLENARY: "Total Wellness: Exercise, Nutrition and More"**

**Alli Ward (Mod)**  
VP Programs  
Stupid Cancer

**Cynthia Hewett**  
Acupuncturist & Herbalist  
InnerSource Health

**Katie Anderson**  
Coach  
Cancer to 5K

**Suzanne Gerdes**  
Registered Dietician  
Memorial Sloan Kettering

2:30pm – 3:45pm | **YOUNG ADULT SURVIVOR PANEL**

**Thea Linscott**, Non-Hodgkin Lymphoma (MOD)  
**Jessica Melore**, Non Hodgkin Lymphoma  
**Ashley Skiba**, Brain Cancer

**Aerial Donovan**, Breast Cancer  
**Miguel Angel Ramirez**, Germ Cell Tumor  
**Jeff Tomczek**, Leukemia

3:45pm – 4:00pm | **CLOSING REMARKS**

4:00pm – 6:00pm | **COCKTAIL RECEPTION WITH EXHIBITORS**