



SATURDAY, NOVEMBER 21, 2015
UNIVERSITY OF CALIFORNIA, IRVINE
ORANGE, CA

9:00am – 9:45am | **REGISTRATION/BREAKFAST**

10:00am – 10:15am | **WELCOMING REMARKS**

Leonard Sender, MD
Chairman of the Board, Stupid Cancer

Alli Ward
VP, Programs, Stupid Cancer

10:15am – 11:15am | **KEYNOTE**

Matthew Zachary
Founder/CEO, Stupid Cancer

11:15am – 12:30pm | **PLENARY: "Be Your Best Digital Self"**

Kristin Johnson (Mod)
Senior Advisor
Logos Consulting Group

Thea Linscott
Account Manager
Relevance New York

Kenny Kane
Co-Founder & COO
Stupid Cancer

12:30pm – 1:30pm | **GROUP LUNCH & NETWORKING**

1:30pm – 2:30pm | **PLENARY: "Total Wellness: Exercise, Nutrition and More"**

Alli Ward (Mod)
VP Programs
Stupid Cancer

Francesca Giessmann
Health Coach
The Nourishing Seed

Roger Holzberg
Co-Founder
Reimagine Well™

Mary L Hardy, MD
Wellness Works
George Washington Allied Health

2:30pm – 4:00pm | **YOUNG ADULT SURVIVOR PANEL**

Thea Linscott, (MOD)
Steven Lee
Shanna Roenicke,

Hannah Hansen
Nick Meza
Kim Sladeck

4:00pm – 4:00pm | **CLOSING REMARKS**

4:30pm | **AFTER PARTY @ LUCKY STRIKE**
20 City Blvd W, Ste G2, Orange, California 92868