

## **Stupid Cancer Appoints Alison Silberman as its New Chief Executive Officer**

*Non-profit veteran brings extensive leadership and development experience to the organization*

New York, NY – [Stupid Cancer](#), the leading non-profit devoted to adolescents and young adults impacted by cancer, has appointed Alison Silberman as its new Chief Executive Officer following a national executive search. She brings more than eighteen years of experience in the non-profit and policy space.

Prior to joining Stupid Cancer, Alison served as the Senior Program Director at Tuesday's Children, a non-profit founded to support people impacted by the terrorist attacks of September 11, 2001. Before joining Tuesday's Children, she was the Director of Field Engagement at the Ovarian Cancer Research Alliance where she was responsible for increasing the organization's national presence in the community, as well as leading advocacy efforts in individual states and on Capitol Hill. Prior to that, Alison worked for the City of New York in Mayor Bloomberg's Office where she collaborated with state and local leaders to address the City's criminal justice policy priorities.

"I am honored to be chosen to lead this incredible organization and continue the fight to improve outcomes for all young adults impacted by cancer," said Alison. "I have firsthand experience with the issues this community faces in cancer treatment and survivorship, and I am excited to continue the momentum Stupid Cancer has built over the past twelve years. I look forward to working with this motivated Board and incredible team."

Alison's responsibilities as CEO will include working with the staff and Board of Directors to develop and execute a strategic plan focusing on the issues important to individuals affected by young adult cancer; growing and diversifying funding, programming, and communications; and advocating successfully and passionately on behalf of Stupid Cancer and the communities it serves.

"We are thrilled to have Alison join the staff at Stupid Cancer and the community more broadly," said Kellie Herbert and Noah Zachary, co-chairs of Stupid Cancer's Board of Directors. "We are excited for what the future holds and all that we can accomplish as an organization."

With 77,000 young adults (ages 15-39) diagnosed with cancer each year in the United States, there is a growing need for more resources for this population. With its empowering programming, information and resources, and networking services, Stupid Cancer is leading the way to end the isolation of those impacted by young adult cancer.

### **About Stupid Cancer**

[Stupid Cancer](#), a 501(c)3 nonprofit organization, is the leader in young adult cancer advocacy, education, research, and support. Stupid Cancer's mission is to end isolation, redefine community, provide education and support, and improve quality of life for the young adult cancer community.

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