

# CANCER CON<sup>®</sup> PRESENTED BY stupidcancer<sup>®</sup> FOR YOUNG ADULTS

**ATLANTA, GA**

AUGUST 17 -20

**ONLINE**

FALL 2023

2023 PARTNERSHIP OPPORTUNITIES

WE MAKE **ADOLESCENT AND  
YOUNG ADULT CANCER** SUCK LESS.

[stupidcancer.org](http://stupidcancer.org)



Stupid Cancer helps to empower everyone affected by adolescent and young adult (AYA) cancer by ending isolation and building community so that everyone in the AYA community is supported, understood, and accepted.

As a CancerCon supporter you will....

- Create understanding and awareness between the AYA community and your industry.
- Gain direct access to your target demographic.
- Acquire countless opportunities to engage with the AYA community.
- Develop a partnership with the AYA Community.

Stupid Cancer®, a 501(c)3 nonprofit organization, is the leader in adolescent and young adult cancer advocacy and support.

# CANCERCON

For over a decade, Stupid Cancer has brought together hundreds of patients, survivors, caregivers, advocates, and health professionals at the largest gathering of the adolescent and young adult (AYA) community - CancerCon. Now gathering both online and off, every CancerCon event is an immersive experience, filled with transformative connection and education.

Partnering with Stupid Cancer puts you in front of thousands of young people deeply connected to our mission of making cancer suck less. Our sponsorships include wide-reaching visibility in both our in-person and virtual programs, events, and learnings. The connection our supporters, volunteers, and network have to Stupid Cancer is deeply meaningful, as will your partnership be in expanding our work - together.

## CANCERCON BY THE NUMBERS

### ONLINE & LIVE

500+  
LIVE ATTENDEES



69%  
PATIENTS AND  
SURVIVORS



20+  
BREAKOUT  
SESSIONS



40+  
EXHIBITORS

70%  
AGE 15 - 39



12+  
SOCIAL  
EVENTS

9 Hours  
OF EXHIBIT TIME

### ONLINE ONLY

1,000+  
ONLINE  
REGISTRATIONS



35  
COUNTRIES



50  
STATES



8 Hours  
AVERAGE TIME SPENT  
ON PLATFORM

1 in 4  
ATTENDEES RETURNED  
TO VIEW ON DEMAND\*



@stupidcancer

stupidcancer.org

## GET BUSY LIVING SPONSOR: \$50,000+

- Bespoke recognition and volunteer opportunities for your company
- Sponsor of exclusive CancerCon lounge
- Opportunity for exclusivity for your company
- Banner at registration area
- Press release announcing partnership
- Visual and verbal recognition as Get Busy Living Sponsor
- Logo on conference e-mail & communications as Get Busy Living Sponsor
- Sponsor of 4 CancerCon breakout session
- Sponsor of 1 CancerCon social activity for attendees
- Full page ad in CancerCon program
- Named scholarship to underwrite 6 CancerCon attendees
- Dedicated social media post as 'Get Busy Living' Sponsor
- Expo Booth in Exhibition Hall
- Expo Booth extension outside Exhibition Hall
- 8 Exhibitor conference passes
- Verbal recognition in Opening Ceremonies
- Name listed in CancerCon 2023 program
- Inclusion of 1 item in CancerCon 2023 swag bag
- ....and more!

## DANCE PARTY SPONSOR \$30,000

- Visual and verbal recognition as Dance Party Sponsor
- Logo on conference e-mail & communications as Dance Party Sponsor
- Sponsor of 2 CancerCon breakout session
- Sponsor of 1 CancerCon social activity for attendees
- Full page ad in CancerCon program
- Named scholarship to underwrite 4 CancerCon attendee
- Dedicated social media post as 'Dance Party' Sponsor
- Expo Booth in Exhibition Hall
- Expo Booth extension outside Exhibition Hall
- 6 Exhibitor conference passes
- Verbal recognition in Opening Ceremonies
- Name listed in CancerCon 2023 program
- Inclusion of 1 item in CancerCon 2023 swag bag



## BREAKOUT SPONSOR: \$15,000

- Sponsor of 1 CancerCon breakout session
- Sponsor of 1 CancerCon social activity for attendees
- ½ page ad in CancerCon program
- Named scholarship to underwrite 1 CancerCon attendee
- Verbal and visual recognition as 'Breakout' Sponsor
- Dedicated social media post as 'Breakout Sponsor
- Expo Booth in Exhibition Hall
- Expo Booth extension outside Exhibition Hall
- 4 Exhibitor conference passes
- Verbal recognition in Opening Ceremonies
- Name listed in CancerCon 2023 program
- Inclusion of 1 item in CancerCon 2023 swag bag

## SOCIAL SPONSOR: \$10,000

- Sponsor of 1 CancerCon social activity for attendees
- ¼ page ad in CancerCon program
- Named scholarship to underwrite 1 CancerCon attendee
- Verbal and visual recognition as 'Social' Sponsor
- Acknowledgement on social media as 'Social' Sponsor
- Expo Booth in Exhibition Hall
- Expo Booth extension outside Exhibition Hall
- 4 Exhibitor conference passes
- Verbal recognition in Opening Ceremonies
- Name listed in CancerCon 2023 program
- Inclusion of 1 item in CancerCon 2023 swag bag



## SCHOLARSHIP SPONSOR: \$7,500

- Named scholarship to underwrite 1 CancerCon attendee
- Verbal and visual recognition as 'Scholarship' Sponsor
- Acknowledgement on social media as 'Scholarship' Sponsor
- Expo Booth in Exhibition Hall
- Expo Booth extension outside Exhibition Hall
- 3 Exhibitor conference passes
- Verbal recognition in Opening Ceremonies
- Name listed in CancerCon 2023 program
- Inclusion of 1 item in CancerCon 2023 swag bag

## WELCOME SPONSOR: \$5,000

- Logo included on 'Welcome' signage at CancerCon 2023 Opening Night mixer
- Acknowledgement on social media as 'Welcome' Sponsor
- Expo Booth in Exhibition Hall
- Expo Booth extension outside Exhibition Hall
- 2 Exhibitor conference passes
- Verbal recognition in Opening Ceremonies
- Name listed in CancerCon 2023 program
- Inclusion of 1 item in CancerCon 2023 swag bag

## EXPO SPONSOR: \$3,500

- Expo Booth in Exhibition Hall
- Expo Booth extension outside Exhibition Hall
- 2 Exhibitor conference passes
- Verbal recognition in Opening Ceremonies
- Name listed in CancerCon 2023 program
- Inclusion of 1 item in CancerCon 2023 swag bag



# ALL CancerCon Sponsors Receive...

- Expo Booth in Exhibition Hall
- Expo Booth extension outside Exhibition Hall
- Exhibitor conference passes (number of passes vary for each sponsorship level.)
- Verbal recognition in Opening Ceremonies
- Name listed in CancerCon 2023 program
- Inclusion of 1 item in CancerCon 2023 swag bag

A \$3,500 value!

	GET BUSY LIVING SPONSOR: \$50,000+	DANCE PARTY SPONSOR \$30,000	BREAKOUT SPONSOR: \$15,000	SOCIAL SPONSOR: \$10,000	SCHOLARSHIP SPONSOR: \$7,500	WELCOME SPONSOR: \$5,000
Dedicated Social Post	●	●	●	Acknowledgement	Acknowledgement	Acknowledgement
Conference Passes	8	6	4	4	3	2
Recognition	Logo and verbal recognition on all communications	Logo recognition on all communications	Logo recognition on all communications	Logo recognition on all communications	Logo and verbal recognition	Logo and verbal recognition
Underwrite one named scholarship	6 Scholarships	4 Scholarships	1 Scholarship	1 Scholarship	1 Scholarship	
Ad in CancerCon Program	Full Page	Full Page	1/2 Page	1/4 Page		
Session/Activity Sponsor	4 Break out sessions, 1 Social Activity	2 Breakout session, 1 Social Activity	1 Breakout session, 1 Social Activity	1 Social Activity		
Press Release	●					
Banner in Lobby	●					
Lounge Sponsorship	●					
Employee Engagement	●					



# CANCER

# CON

PRESENTED BY

stupidcancer

# FOR YOUNG ADULTS

WE MAKE **ADOLESCENT AND YOUNG ADULT CANCER** SUCK LESS.

At CancerCon, there are no judgements; just friends and peers who "get it" because they already "got it."

For more information on partnership opportunities, please contact Eddie Mouradian, Director of Development, [emouradian@stupidcancer.org](mailto:emouradian@stupidcancer.org).

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