



Welcome and thank you for taking part in Another Stupid Marathon, where you'll turn your participation in a marathon into support for the 89,500+ young adults that are diagnosed with cancer in the United States each year.

About :

It's not just a marathon, it's Another *Stupid* Marathon.

This fall we are challenging you to run, walk, swim, jump, skip or crawl a marathon (26.2 miles), beginning on October 6th and ending on the day of the NYC Marathon, November 5th, 2023. Don't worry if you don't register on September 15th as you can join our marathon starting line at any time, anywhere!

As an ambassador for Another Stupid Marathon we ask that you post at least once to your social media platforms promoting the event. If you would like to do more please do!

Event Link : stpcn.cr/ASM2023

When to post : August 23 - November 5, 2023

Registration Fee : \$15 - *waived for corporate sponsors!*

Prizes : Earn Stupid Cancer prize pack once you raise or donate \$100!

Hashtags : #AnotherStupidMarathon #GetBusyMoving

Graphics : Please feel free to use one of [these graphics](#) when posting about your participation on social media.

Event Flyer (for email or print) : Download [here](#).

Resources :

Help us get all your friends, family and coworkers moving by spreading the word about *Another Stupid Marathon*. And remember every dollar raised supports Stupid Cancer's mission to make cancer suck less for the adolescent and young adult cancer community.

- [Another Stupid Marathon graphics](#)
- [Another Stupid Marathon flyer](#)
- [Another Stupid Marathon sample mileage schedule](#)

Sponsorship Resources

Want to get your company involved? We have corporate sponsorship opportunities starting at \$1,000!

- [Another Stupid Marathon sponsorship deck](#)
- [Another Stupid Marathon prospectus](#)

Post ideas :

- Weekly updates on your progress on IG Stories
- IG story (with link) invitation to join you in this event
- Video of you completing your daily run/walk
- Share tips/ideas for your followers as to how they can
- Inspirational quotes that have motivated your progress
- Top 5 songs for running/walking
- Invite close friends to join you on next run/walk and encourage others to do the same

Sample Caption Copy

Twitter : I'm excited to share that I'm participating in #AnotherStupidMarathon. This fitness challenge is also a fundraising effort to support Stupid Cancer. You can sign up to #GetBusyMoving with me here: stpdcn.cr/ASM2023

Instagram : I'm excited to share that I'm participating in #AnotherStupidMarathon. This fitness challenge is also a fundraising effort to support Stupid Cancer, an organization dedicated to supporting adolescent and young adult cancer patients and survivors (ages 15-39). We have a month to finish this 26.2 mile marathon and I want to invite you to participate with me.

Visit the link in my bio to join in and let's cross this finish line together!

Facebook/LinkedIn : I'm excited to share that I'm participating in #AnotherStupidMarathon. This fitness challenge is also a fundraising effort to support Stupid Cancer, an organization

dedicated to supporting adolescent and young adult cancer patients and survivors (ages 15-39). We have a month to finish this 26.2 mile marathon and I want to invite you to join me.

Register to cross the finish line along with me here: stpdcn.cr/ASM2023

Please tag Stupid Cancer in all your posts and make sure you mention #AnotherStupidMarathon in the caption.

Video Script of IG Stories/TikTok

Hey friends & followers! I'm excited to share with you this fundraiser I'm supporting. Another Stupid Marathon runs from September 19th to November 6th and it supports Stupid Cancer, an organization dedicated to supporting adolescent and young adult cancer patients and survivors. It's important to keep active, and adding that to fundraising for such an important cause, feels like a no-brainer to me.

I am personally very invested in this organization's mission, and I'm a huge believer in healthy, active lifestyles - especially during the difficult times that we are experiencing at the moment. Remaining active and mindful of your physical and mental health has never been more important!

You can sign up to #GetBusyMoving by visiting the link in my bio.

Pretty awesome, right!? I hope you'll join me in this amazing opportunity!