

CANCERCON

FOR ADOLESCENTS & YOUNG ADULTS

Presented by stupidcancer®

DIGITAL

APRIL 18-20, 2024

LIVE IN AUSTIN, TX

AUGUST 15 - 18, 2024

2024 PARTNERSHIP OPPORTUNITIES

**WE MAKE ADOLESCENT AND
YOUNG ADULT CANCER SUCK LESS.**

stupidcancer.org



Stupid Cancer®, a 501(c)3 nonprofit organization, helps to empower everyone affected by adolescent and young adult (AYA) cancer by ending isolation and building community so that everyone in the AYA community is supported, understood, and accepted.

Through our innovative online and in person programming, we provide age-appropriate information and resources and build connections in the AYA community so patients, survivors, caregivers, and professionals can Get Busy Living.

As a CancerCon supporter you will....

- Create understanding and awareness between the AYA community and your industry.
- Gain direct access to your target demographic.
- Acquire countless opportunities to engage with the AYA community.
- Develop a partnership with the AYA Community.

CANCERCON

For over a decade, Stupid Cancer has brought together hundreds of patients, survivors, caregivers, advocates, and health professionals at the largest gathering of the adolescent and young adult (AYA) community - CancerCon. Now gathering both online and off, every CancerCon event is an immersive experience, filled with transformative connection and education.

Partnering with Stupid Cancer puts you in front of thousands of young people deeply connected to our mission of making cancer suck less. Our sponsorships include wide-reaching visibility in both our in-person and virtual programs, events, and learnings. The connection our supporters, volunteers, and network have to Stupid Cancer is deeply meaningful, as will your partnership be in expanding our work - together.

CANCERCON BY THE NUMBERS

500+
ATTENDEES



69%
PATIENTS AND
SURVIVORS

70%
AGE 15 - 39

35
COUNTRIES

50
STATES



40+
BREAKOUT
SESSIONS



15+
SOCIAL
EVENTS



400,000+
SOCIAL MEDIA
FOLLOWERS



25+
EXHIBITORS

6 Hours
OF EXHIBIT TIME



86%
OF ATTENDEES LEFT
WITH VALUABLE
INFORMATION



@stupidcancer

stupidcancer.org

FLIP SPONSOR: \$25,000

- Press release announcing partnership
- Co-branded banner with company logo
- On-site volunteer opportunities
- 3 Scholarships Awarded in Sponsor's Name
- Opportunity for social media collaboration & 3 social media posts
- Sponsor of 1 meal and 1 breakout sessions or social activity
- Premiere Exhibitor package
- Full page ad in conference program
- 3 attendee registrations
- Logo represented on all key communication (event signage, email, etc.)
- Logo on attendee t-shirt
- 1 item supplied to include in tote bag
- Verbal recognition during welcome remarks
- Name on CancerCon® website



GET BUSY LIVING SPONSOR: \$15,000

- Logo on corporate sponsor banner
- On-site volunteer opportunities
- 2 Scholarships Awarded in Sponsor's Name
- Sponsor of 1 breakout sessions or social activity
- Opportunity for social media collaboration & 2 social media posts
- Standard Exhibitor package
- 1/2 page ad in conference program
- 2 attendee registrations
- Logo represented on all key communication (event signage, email, etc.)
- Logo on attendee t-shirt
- 1 item supplied to include in tote bag
- Verbal recognition during welcome remarks
- Name on CancerCon® website



MAKE CANCER SUCK LESS SPONSOR: \$10,000

- 1 Scholarship Awarded in Sponsor's Name
- Sponsor of 1 breakout sessions
- Opportunity for social media collaboration & 1 social media post
- Standard Exhibitor package
- 1/2 page ad in conference program
- 2 attendee registrations
- Logo represented on all key communication (event signage, email, etc.)
- Logo on attendee t-shirt
- 1 item supplied to include in tote bag
- Verbal recognition during welcome remarks
- Name on CancerCon® website



SUPPORTER SPONSOR: \$5,000

- Name recognition on all key communication (event signage, email, etc.)
- Name recognition on t-shirt
- 1 item supplied to include in tote bag
- Verbal recognition during welcome remarks
- Name on CancerCon® website



ADD ON BENEFITS

EXHIBITOR BOOTHS

Premiere Exhibitor**	\$5,500
Corporate Exhibitor	\$3,500
Local & Small Business Exhibitor	\$2,000
Non-Profit Exhibitor	\$1,000

** Premiere Exhibitor Benefits include: high visibility location / double booth, +2 attendee registrations (total of 3), +1 tote bag item (paper ok), additional benefits available!

For full benefits of each level, refer to the [flyer here](#).

VOLUNTEER OPPORTUNITIES

CancerCon Care Packages

Your company will help Stupid Cancer spread the CancerCon experience to AYAs receiving treatment. Stupid Cancer will provide a space at CancerCon to fill the care packages, educational materials and Stupid Cancer "swag." Additional recognition at CancerCon and social media included.

Exclusive Opportunity - \$15,000

Stupid Cancer will provide all materials for the care packages including premium swag item(s), educational materials and other giveaways. Your company would have the opportunity to include their own content and materials, as well.

CancerCon Care Packages - \$7,500

Stupid Cancer will provide select materials for the care packages including swag item(s) and educational materials. Your company would provide the remaining comfort or premium materials.

EMPLOYEE ENGAGEMENT

CancerCon Scholarship Fundraising Program - \$2,500 minimum commitment

Your employees can fundraise or underwrite the cost for an attendee who cannot afford to join us at CancerCon. Your company will receive a special message from the sponsorship recipient and other personalized acknowledgments to show your direct impact.

Stupid Cancer will provide you with a customized fundraising website, social media graphics, fundraising toolkit and access to Stupid Cancer fundraising experts.

A LA CARTE ITEMS

Item	Cost
Company Scholarship group of 10	\$25,000
Exclusive Attendee Lounge	\$20,000
Charging Stations	\$15,000
Event Wi-Fi	\$15,000
Co-branded Giveaways	\$10,000
Conference Mobile App	\$6,000



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At CancerCon, there are no judgements; just friends and peers who "get it" because they already "got it."

For more information on partnership opportunities, please contact Eddie Mouradian, Director of Development, emouradian@stupidcancer.org.

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