



CancerCon Live 2024 Social Media Toolkit

Thank you for joining us in amplifying the message about Stupid Cancer's annual conference for the adolescent and young adult (AYA) cancer community: CancerCon Live. This toolkit serves as a guide to empower you in spreading the word and ensuring that as many AYAs as possible benefit from this life-changing event!

- **Conference dates:** August 15 - 18, 2024
- **CancerCon Live registration page:** <https://stpdcn.cr/CCL24-REG>
- **Posting timeframe:** now through week of August 15th
- **Captions:** suggested copy for each social media platform included below. You may edit these or even write your own caption to better fit your voice! Speakers are welcome and encouraged to shout out your featured breakout session/exhibit booth/activity.
- **Graphics:** Available [here](#) (Sponsor graphics available [here](#))
- **Hashtags:** #CCL24 #CancerCon

Please tag Stupid Cancer in every post you share with your network:

- **Instagram:** @stupidcancer
 - **Facebook:** Stupid Cancer
 - **LinkedIn:** Stupid Cancer
 - **TikTok:** @stupidcancer_
-

SUGGESTED CAPTIONS FOR INSTAGRAM, FACEBOOK & LINKEDIN

([Graphic options available here](#))

Get ready for an incredible weekend this summer at CancerCon Live! Join us for breakout sessions, discussion groups, and tons of resources tailored to support the #AYA cancer experience at every stage. It's the perfect chance to connect with your peers and gain valuable insights. Don't miss out—register now! stpdcn.cr/CCL24-REG #CCL24 #CancerCon

I'm so excited to attend Stupid Cancer's CancerCon Live this August! Join us for sessions resources that support the AYA cancer experience at all stages. This is a great opportunity to connect with old and new AYA friends! Register today: stpdcn.cr/CCL24-REG #CCL24 #CancerCon

Summer is just around the corner and so is CancerCon Live! This is THE conference for all members of the adolescent and young adult cancer community. Whether you're a patient, survivor, caregiver, or professional, there's a session just for you! Don't miss out - register today: stpdcn.cr/CCL24-REG #CCL24 #CancerCon

SUGGESTED CAPTION FOR TWITTER

I'm so excited to attend Stupid Cancer's CancerCon Live this August! Join us for sessions resources that support the AYA cancer experience at all stages. This is a great opportunity to connect with old and new AYA friends! Register today: stpdcn.cr/CCL24-REG #CCL24 #CancerCon

SUGGESTED SPONSOR CAPTIONS FOR INSTAGRAM, FACEBOOK & LINKEDIN

([Graphic options available here](#))

*We're excited to share that **[INSERT COMPANY NAME]** is a proud sponsor of this year's CancerCon Live, presented by Stupid Cancer. If you're attending, stop by our booth at their exhibit hall to learn more about **[BLANK]** and meet members of our team! We look forward to seeing many of you in August. stpdcn.cr/CCL24-REG #CCL24 #CancerCon*

*Proud to support CancerCon Live this August! Visit the **[INSERT COMPANY NAME]** here at our exhibit hall booth, where you can learn all about blank and meet our*

fantastic team. Learn more about Stupid Cancer and this amazing event here:
cancercon.org

SUGGESTED SPONSOR CAPTIONS FOR TWITTER

Our friends at Stupid Cancer are presenting CancerCon Live for the AYA cancer community this August in Austin, Texas! Whether you're a patient, survivor, caregiver, or professional, there's a session just for you! Register today: stpdcn.cr/CCL24-REG #CCL24 #CancerCon

SUGGESTED SPEAKER CAPTIONS FOR INSTAGRAM, FACEBOOK & LINKEDIN

(Graphics [available here](#). If a graphic is missing for your session, please send your headshot to Program Manager, Brigid Frasquillo at bfrasquillo@stupidcancer.org.)

Can't wait to host my session **[INSERT SESSION TITLE HERE]** at CancerCon Live this August! Join me and many others by registering now. stpdcn.cr/CCL24-REG It's going to be an event filled with knowledge, support, and community. Don't miss out! #CCL24 #CancerCon

Join me and Stupid Cancer this August at CancerCon Live, where I'll be speaking! Don't miss this chance to learn, connect, and grow with an amazing community. Can't wait to see you there! Register today: stpdcn.cr/CCL24-REG #CCL24 #CancerCon

SUGGESTED SPEAKER CAPTIONS FOR TWITTER

Excited to announce that I'll be speaking at CancerCon Live this August! Don't miss out—register now to join us and gain valuable resources, connect with others, and be part of this incredible event. Register today: stpdcn.cr/CCL24-REG #CCL24 #CancerCon