



Welcome and thank you for taking part in Another Stupid Marathon, where you'll turn your participation in a marathon into support for the 89,500+ young adults that are diagnosed with cancer in the United States each year.

About : It's not just a marathon, it's Another *Stupid* Marathon.

This fall we are challenging you to run, walk, swim, jump, skip, crawl, bake, knit, or even dance through a marathon (26.2 miles) to raise awareness and funds in support of Stupid Cancer programming for adolescents and young adults (AYAs - ages 15 -39) affected by cancer. Learn more about [our mission here](#).

Beginning on August 12th and ending a few days before the NYC Marathon, on November 1st, 2024, you can complete the marathon in any way that inspires you. And don't worry if you don't register exactly when the marathon starts, as you can join our marathon starting line at any time, anywhere!

While participating in Another Stupid Marathon we ask that you post at least once to your social media platforms promoting the event. If you would like to do more please do! Your support will help us get the word out to even more people.

Event Link : stpcn.cr/ASM2024

When to post : August 12 - November 1, 2024

Registration Fee : \$15 - *waived for corporate sponsors!*

Prizes : Earn Stupid Cancer prize pack once you raise or donate \$100!

Hashtags : #AnotherStupidMarathon #GetBusyMoving

Graphics : Please feel free to use one of [these graphics](#) when posting about your participation on social media.

Event Flyers (for email or print) : Informational Flyers available [here](#).

Resources :

Help us get all your friends, family and coworkers moving by spreading the word about *Another Stupid Marathon*. And remember every dollar raised supports Stupid Cancer's mission to make cancer suck less for the adolescent and young adult cancer community.

- [Another Stupid Marathon graphics](#)
- [Another Stupid Marathon Flyers](#)

Sponsorship Resources

Want to get your company involved? We have corporate sponsorship opportunities starting at \$1,000!

- [Another Stupid Marathon Prospectus](#)

Post ideas :

- Weekly updates on your progress on IG Stories
- IG story (with link) invitation to join you in this event
- Video of you completing your daily run/walk
- Share tips/ideas for your followers as to how they can
- Inspirational quotes that have motivated your progress
- Top 5 songs for running/walking/knitting/baking etc.
- Invite close friends to join you on next run/walk and encourage others to do the same

Sample Caption Copy

(We encourage you to edit these or even write your own caption to better fit your voice!)

Twitter : I'm excited to share that I'm participating in #AnotherStupidMarathon. This fitness challenge is also a fundraising effort to support Stupid Cancer. You can sign up to #GetBusyMoving with me here: stpdcn.cr/ASM2024

Instagram : I'm excited to share that I'm participating in #AnotherStupidMarathon. This fitness challenge is also a fundraising effort to support Stupid Cancer, an organization dedicated to supporting adolescent and young adult cancer patients and survivors (ages 15-39). We have a month to finish this 26.2 mile marathon and I want to invite you to participate with me.

Visit the link in my bio to join in and let's cross this finish line together!

Facebook/LinkedIn : I'm excited to share that I'm participating in #AnotherStupidMarathon. This fitness challenge is also a fundraising effort to support Stupid Cancer, an organization dedicated to supporting adolescent and young adult cancer patients and survivors (ages 15-39). We have a month to finish this 26.2 mile marathon and I want to invite you to join me.

Register to cross the finish line along with me here: stpdcn.cr/ASM2024

Please tag Stupid Cancer in all your posts and make sure you mention #AnotherStupidMarathon in the caption.

[Video Script of IG Stories/IG Reels/TikTok](#)

Hey friends & followers! I'm excited to share with you this fundraiser I'm supporting. Another Stupid Marathon runs from August 12th to November 1st and it supports Stupid Cancer, an organization dedicated to supporting adolescent and young adult cancer patients and survivors. It's important to keep active, and adding that to fundraising for such an important cause, feels like a no-brainer to me.

I am personally very invested in this organization's mission, and I'm a huge believer in healthy, active lifestyles - especially during the difficult times that we are experiencing at the moment. Remaining active and mindful of your physical and mental health has never been more important! And if you're not able to get into running, don't worry - you can totally get creative with your miles as you can also jump, skip, bake, or even knit through the challenge.

You can sign up to #GetBusyMoving by visiting the link in my bio.

Pretty awesome, right!? I hope you'll join me in this amazing opportunity!