



# ANNUAL REPORT

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2024

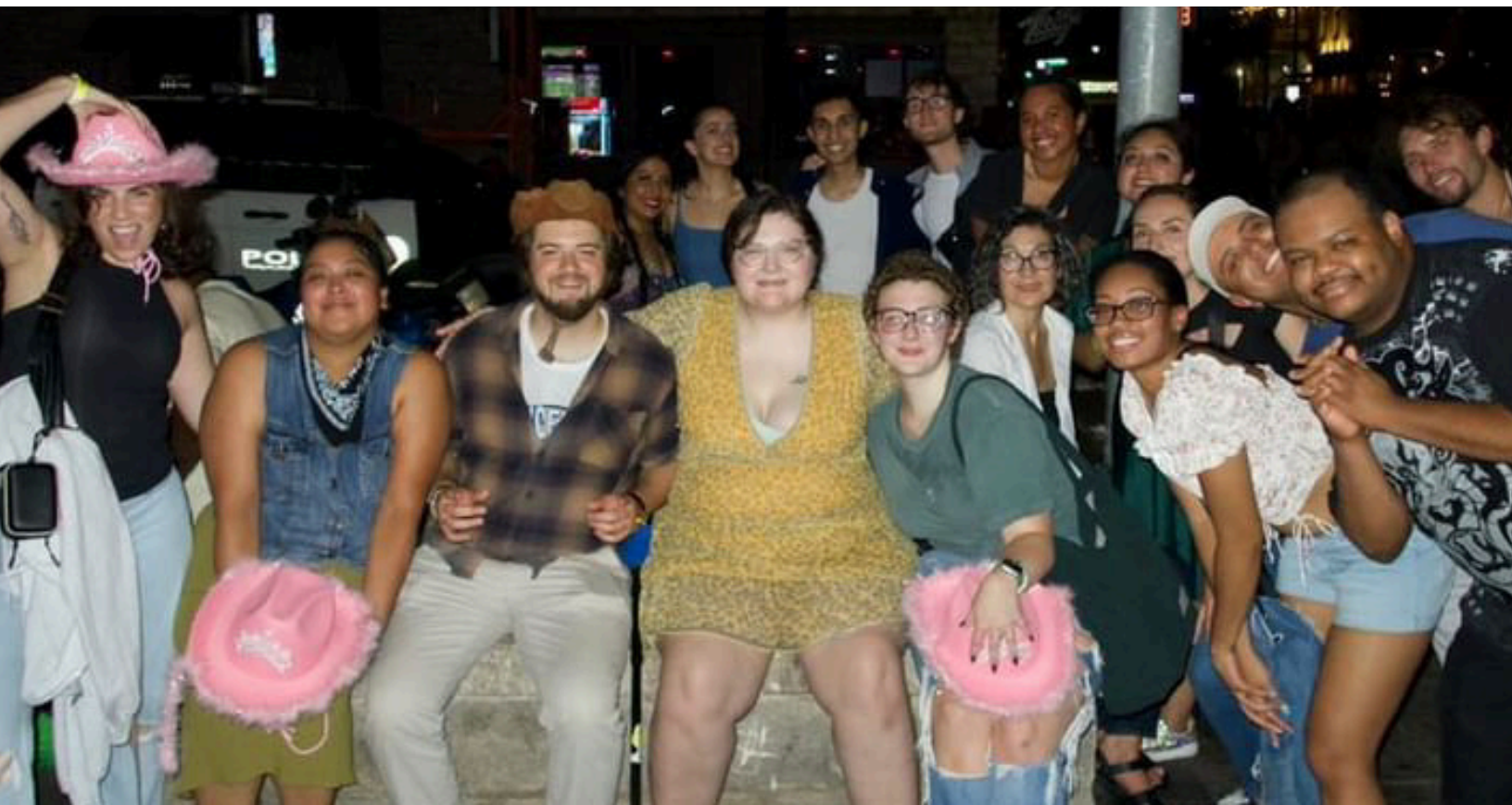
“

**Stupid Cancer truly opened my eyes to what it meant to be a survivor and allowed me to unapologetically unpack aspects of my diagnosis that I was unaware of, all while feeling seen by the community around me.**

”



**Lucas Manganiello, 25  
Non-Hodgkin Lymphoma**



# ABOUT US

Stupid Cancer is a national nonprofit serving the adolescent and young adult (AYA, ages 15-39) cancer community.



# A MESSAGE FROM OUR LEADERSHIP

Since our founding, Stupid Cancer has been relentless in advocating for the unique needs of the adolescent and young adult (AYA) cancer community. As leaders of this incredible organization, we are immensely proud of how far we have come – together – as a community committed to making cancer suck less.

In 2024, Stupid Cancer reached over one million people through our bold and engaging social media posts. Through our programs, we connected hundreds of individuals to meaningful resources, trustworthy information, and, most importantly, each other. Our partnerships with professional groups and fellow nonprofits led to the release of State of Young Adult Survivorship report, a landmark effort that examined the realities of AYA survivorship and spotlighted the many unmet needs of young people with cancer.

We know that cancer is about the journey, and as one of our Open Mic Storytellers shared, "it's never a straight line." No matter where you are on that path, whether you are participating in our programs, returning after some time away, or simply following on social media, we are grateful to be a part of your story.

Looking ahead, Stupid Cancer is excited to grow our impact through our innovative programs and inclusive communities. With your support, we will continue to build strong, equitable spaces where AYAs can find connection and support.

We invite you to explore the 2024 annual report, learn more about our work and ways to get involved.



A handwritten signature in black ink that reads "Alison Silberman".

**Alison Silberman**  
Chief Executive  
Officer



A handwritten signature in black ink that reads "B. Klein".

**Barry Klein**  
Chairperson,  
Board of Directors



# OUR MISSION

Stupid Cancer helps to empower everyone affected by adolescent and young adult (AYA) cancer by ending isolation and building community.

“

**Stupid Cancer helped me finally find the information that I needed to have informed discussions where I can really open up.**



**Olivia Tai, 38**  
**AYA Caregiver**

“

Stupid Cancer has really helped me to find the beauty in being a cancer survivor. They do a really good job of helping people to see the light in the darkness that is cancer.

”



Jessica Essix, 30  
Ovarian Cancer



# AYA CANCER

AYA stands for “Adolescent and Young Adults,” which is defined as ages 15-39. **AYAs are THE most underserved patient population** by age in the cancer community.



**89,500 AYAs**  
diagnosed yearly

On top of treating their cancer, AYAs are...

- More likely to receive a late diagnosis or to be misdiagnosed.
- Navigating big life milestones like starting a family or graduation.
- Experiencing social isolation from their peers.



## 2024 The State of Young Adult Cancer Survivorship

**90%**

of younger patients reported being financially impacted by their cancer treatment.

**99%**

of younger patients experience side effects & are **more likely** to have side effects overall.

**56%**

of younger patients felt they needed to self-advocate to receive the best treatment and care.

# OUR TEAM

Our team works to ensure everyone in the AYA cancer community is supported, understood, and accepted.



**Alison Silberman**  
Chief Executive  
Officer



**Emma Cox**  
Communications  
Manager



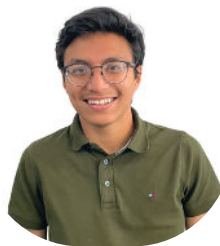
**Chelsea Donahue**  
Director of  
Programs



**Brigid Frasquillo**  
Programs  
Manager



**Alex Hearn**  
Development  
Coordinator



**Matthew Marroquin**  
Programs &  
Community  
Coordinator



**Mon Cheri Medina**  
Operations  
Coordinator



**Eddie Mouradian**  
Director of  
Development



## BOARD OF DIRECTORS



**Barry Klein**  
Macquarie Group  
**Chairperson**

Stupid Cancer's expert boards provide invaluable leadership, expertise, and strategic guidance, ensuring the organization remains at the forefront of advocacy, research, and support for the AYA cancer community.



**Vera Figueroa**  
PwC  
**Secretary**



**Joshua Rivera**  
Moffit Cancer Center  
**Treasurer**

## SCIENTIFIC MEDICAL ADVISORY BOARD



**Ana Kilambi**  
Adobe



**Sue Moser**  
Grow Into Greatness



**David Richman**  
Raymond James



**Lisa Romano**  
JP Morgan Chase

**Karen Albritton, MD**  
Cook Children's

**C. Robert Bennett, PhD, PPCNP-BC, CPNP-AC, CCRN**  
Mayo Clinic Arizona

**Brandon Hayes-Lattin, MD**  
Oregon Health & Science University

**Rebecca Johnson, MD**  
Mary Bridge Children's

**Brad Love, PhD**  
University of Texas at Austin

**Pamela Simon, MSN, CPNP, CPON**  
Stanford Adolescent and Young Adult Cancer Program

**Catherine Benedict, PhD**  
Stanford University School of Medicine

**Lauren Ghazal**  
University of Rochester

**Holly R. Hoefgen, MD**  
Washington University School of Medicine

**Julie Larson, LCSW**  
Private Practice

**Lauren Martino**  
Memorial Sloan Kettering Cancer Center

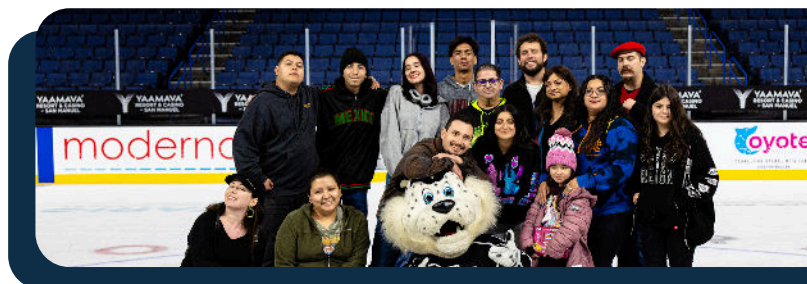
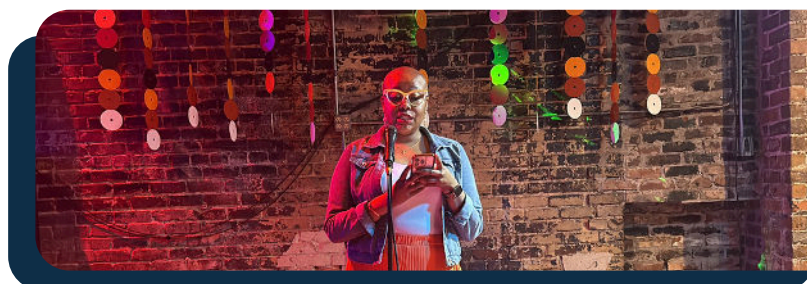
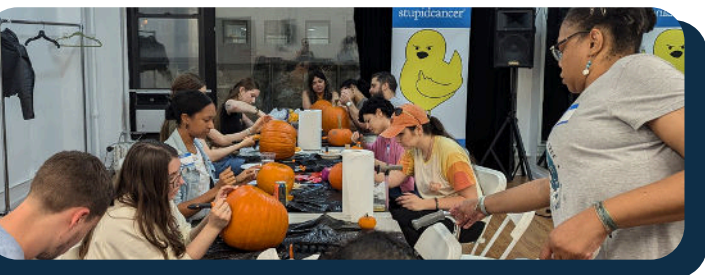
**Bridgette Thom PsD**  
UNC Chapel Hill

# 2024 REVIEW

In 2024, Stupid Cancer grew our IRL program calendar, while still offering a robust schedule of digital options.

**Our year-round digital & IRL programming includes...**

- CancerCon
- Meetups
- Discussion Sessions
- Storytelling Open Mics



## BY THE NUMBERS

1.7M

social media  
impressions

1.4k

TOTAL  
REGISTRATIONS

99

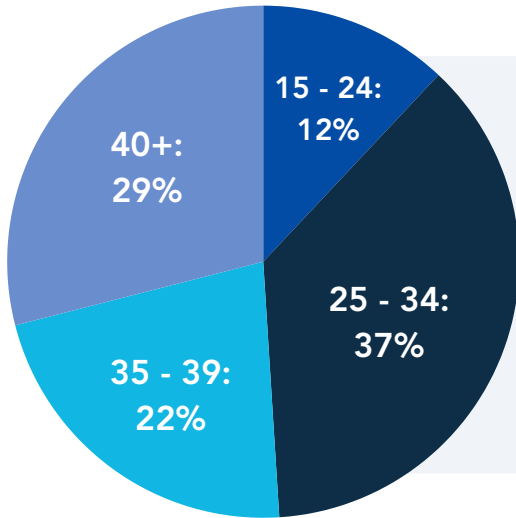
PROGRAMS  
EVENTS

830

UNIQUE  
REGISTRANTS

# COMMUNITY SNAPSHOT

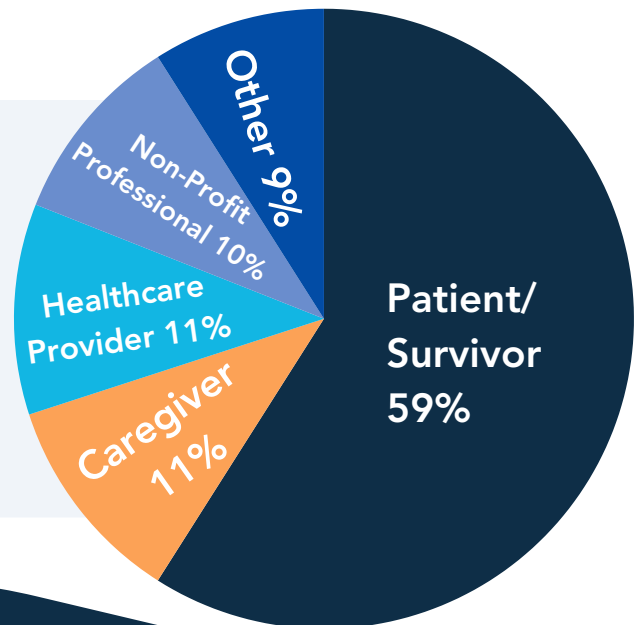
## BY AGE



Stupid Cancer brings together a diverse community of people impacted by AYA cancer. Here's an overview of who we served in 2024.

14% of patients/survivors are childhood cancer survivors

10% of patients/survivors are metastatic patients



## TOP THREE CANCER TYPES

22%

Breast Cancer

16%

Leukemia

15%

Hodgkin Lymphoma

# CANCERCON

## 2024

Digital CancerCon April 18 - 20

CancerCon Live in Austin, TX August 15 - 18

Over 500 attendees built connection and community across two CancerCon events.



**97% of attendees** left with valuable information



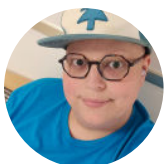
**51% of attendees** met 4 or more people they plan to stay in touch with



**60% of attendees** were new to CancerCon

“

CancerCon is an amazing space that helps normalize cancer in the AYA community. Truly one of the most impactful weekends of my life.



**Carlos, 31**  
**Soft Tissue Sarcoma**  
2024 CancerCon  
Scholarship Recipient

## TOP 2024

### BREAKOUT SESSIONS

#### Digital CancerCon

- Patient/Provider Talk: AYA Survivorship

#### CancerCon Live

- Networking for AYA Cancer Professionals
- How Psychiatry Can Help You Cope
- What's Next on the Road Map: Finding Primary Care



# DELEGATION PROGRAM

Two Delegations returned to CancerCon to continue building their regional AYA communities within a national context.



**University of New Mexico Comprehensive Cancer Center** sent 5 Delegates, for the third year in a row.



**Stanford Adolescent and Young Adult Cancer Program** sent 10 Delegates, returning for the second year in a row.

## ADVISORY COMMITTEE

A group of six dedicated volunteers made up our inaugural CancerCon Advisory Committee. They shared insights during planning, promoted CancerCon to their peers, and helped out on site during the event weekend.

**Vera Figueroa**  
Chicago, IL

**Lucas Manganiello**  
Syracuse, NY

**Ranjit Steiner**  
Brooklyn, NY

**Shannon Wyant**  
New York, NY

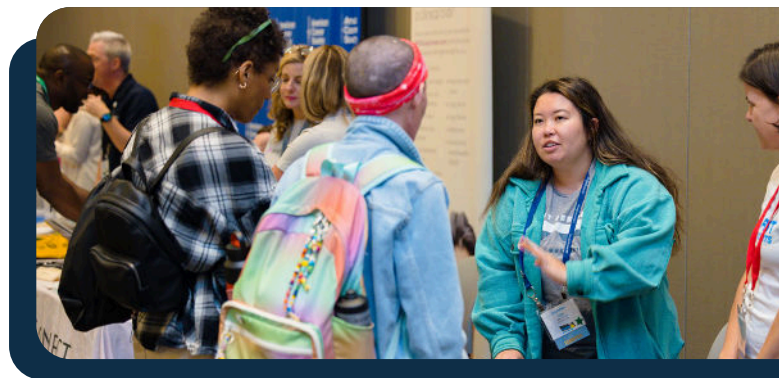
**Fernando Olivarez**  
San Bernadino, CA

**Callie Bonds**  
Bessemer, AL

# DEVELOPMENT HIGHLIGHT

2,000+  
individual donors

Stupid Cancer's mission is made possible by **incredible corporate and philanthropic partners, and our community of generous donors** who give of their time – and money – to fight isolation in the AYA cancer community.



Julia Johns, 40,  
Breast Cancer  
**A Tail of Two Titties  
Comedy Show**

“

I created 'A Tale of Two Titties' to turn my cancer experience into something empowering and funny, and it became very rewarding to perform it for people who have been impacted by cancer.

Hosting a fundraiser for Stupid Cancer felt like the perfect extension of that mission. It's unfair for anyone to deal with cancer, but especially for young people, so to help raise money and awareness for their organization was a no-brainer.



## Lady Sunflower Memorial Mixed Doubles Tournament

To honor the memory of a Stupid Cancer Community Member who passed away, family members of Sierra “Lady Sunflower” Shuck-Sparer hosted a tennis tournament fundraiser on what would have been her 21<sup>st</sup> birthday.

**They raised \$2,863 to support Stupid Cancer through raffles, attendance, and donations.**



## Other 2024 Fundraisers

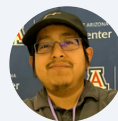
- CycleBar
- A Tale of Two Titties - Julia Johns Comedy Show
- Another Stupid Marathon
- Birthday Facebook Fundraisers
- Fundraise Your Way: CancerCon

# 2024 FUNDRAISERS

Whether it’s the people who celebrated their birthday by hosting a Facebook fundraiser for us or joined us at one of our many fundraising events, **it is our community who keeps us going.**



The tools provided to me for fundraising were easy to understand and very useful. Soon after sharing my fundraiser on social media, I **was overwhelmed with support and donations.** My hope for attending CancerCon grew immensely the more my fund grew.



Luis Yucupicio, 31,  
Brain Cancer  
**Fundraise Your Way:  
CancerCon 2024**

# FINANCIAL REPORT

Thank you to all of our partners for making 2024 a great year for Stupid Cancer. We look forward to partnering with you again in 2025.

**\$2,341,702**  
Total Assets

**\$1,562,749**  
Total Revenue



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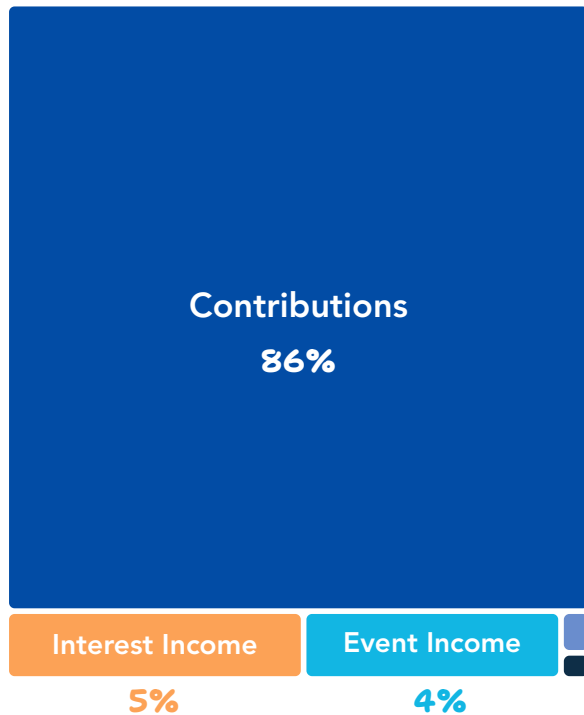
Donors & sponsors of Stupid Cancer allow people sharing the common thread of cancer to come together who may not have been able to. **THANK YOU!!!** Thank you!! Thank you!

**Tawny, 46**  
Breast Cancer  
2024 CancerCon  
Scholarship Recipient





# FUNDING SOURCES



## 2024 Sources:

Contributions:

\$1,411,010

Interest Income:

\$77,186

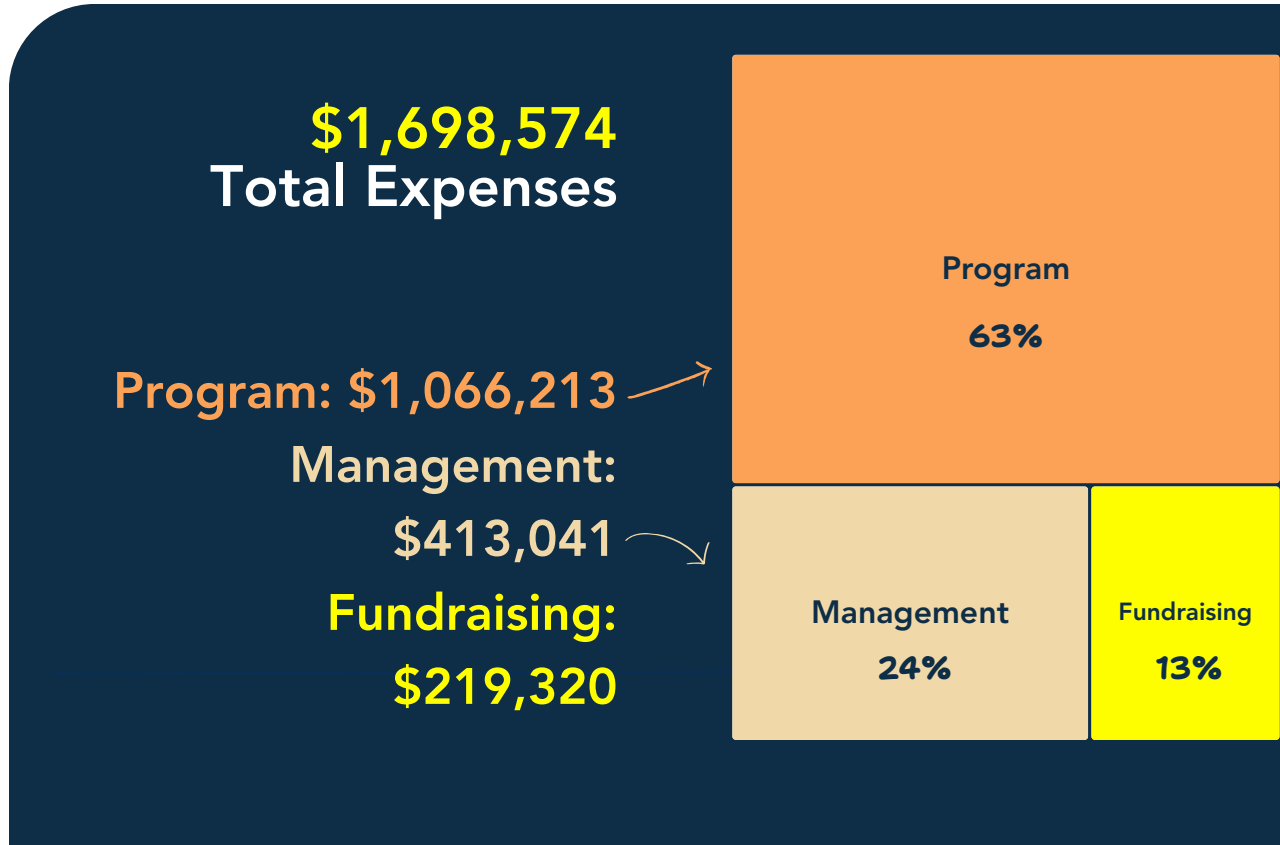
Event Income:

\$67,445

Honorariums: \$4,558

Merchandise Sales:

\$2,550



**\$1,698,574**  
Total Expenses

Program: \$1,066,213

Management:

\$413,041

Fundraising:

\$219,320

## 2024 PARTNERS

# SPENCER'S®



**MERCK**

**AMGEN**



**NOVARTIS**

**SERVIER**\*

**Genentech**

*A Member of the Roche Group*



Jazz Pharmaceuticals\*

*Lilly*



Daiichi-Sankyo

**sanofi**



Bristol Myers Squibb™

Syndax 

**Adaptive**  
biotechnologies™



**Eisai**



LEUKEMIA &  
LYMPHOMA  
SOCIETY®



**GFP**  
REAL ESTATE

IN KIND  
PARTNERS

**AI·ON**  
BIOSYSTEMS

*Walgreens*

**PHASE**SCIENTIFIC

**AACR**

American Association  
for Cancer Research\*



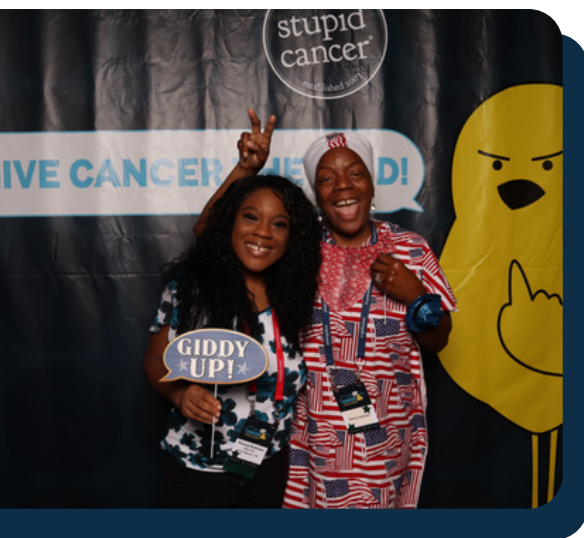
**MedAmour**  
*Solutions for Intimate Wellness*

## PARTNERING WITH US

### Send AYAs to CancerCon

Sponsor a scholarship or a delegation to bring the adolescent & young adult cancer community together at CancerCon.

You can help us make cancer suck less for thousands of AYA Cancer Community Members.



### Help us Tell AYA Stories

Sponsor storytelling opportunities with Stupid Cancer to lift up AYA voices and spread awareness about the unique issues this community faces.

### Host a Fundraiser

Raise money for Stupid Cancer by participating in Another Stupid Marathon or spearhead your own fundraising event.



## TYPES OF SUPPORT

Event Sponsorship

Community Fundraisers

Corporate Partners

Individual Donors

# THANK YOU



## EMAIL

[contact@stupidcancer.org](mailto:contact@stupidcancer.org)



## WEBSITE

[www.stupidcancer.org](http://www.stupidcancer.org)



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